



**RADIO FRANCE
INTERNATIONALE**

**SPONSORSHIP KIT
2023**

Partner with a world-renowned
radio station

WHY PARTNER WITH RFI?


1st
 **FM network throughout the world**
152 FM relays
of which 115 in Africa


1st

International Radio in Africa

1st

French News Radio on Facebook


21 MILLION VISITS monthly average

61,4 MILLION LISTENERS
 weekly reach

29,4 MILLION FOLLOWERS
 on Facebook, Twitter, Youtube & Instagram

16 LANGUAGES

French, English, Khmer, Chinese (simplified), Chinese (traditional), Spanish, Hausa, Mandingo, Fulani, Swahili, Persian, Portuguese, Brazilian, Romanian, Russian, Vietnamese

PARTNER WITH RFI

PROGRAMS












- **CURRENT AFFAIRS**
- **CULTURE / ENTERTAINMENT**

CHRONICLES

- **NEWS / REPORTS**
- **CULTURE / ENTERTAINMENT**

PROGRAMS

CURRENT AFFAIRS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
8 Billion Neighbours		Emmanuelle Bastide	Mon - Friday	14 400 €
Health priority		Caroline Paré	Mon - Friday	14 400 €
Call on the news		Juan Gomez	Mon - Friday	21 600 €
Archives of Africa		Alain Foka	Saturday	5 400 €
Radio Foot Internationale		Annie Gasnier	Mon - Friday	23 400 €
Around the question		Caroline Lachowsky	Mon - Wed	6 480 €
It's not hot air		Anne- Cécile Bras	Thur - Friday	4 320 €
The march of the world		Valérie Nivelon	Sunday	2 880 €
Inside the fake news		François Bernard	Friday	2 880 €
Business news around the globe		Bruno Faure	Saturday	5 760 €
Global sports		RFI Sports	Sat - Sunday	5 760 €



8 MILLIARDS DE VOISINS

*8 BILLION NEIGHBOURS

Youth employment, entrepreneurship, creativity, urbanisation, gender relations: lifestyles and societies are changing around the world. Listen to people and consumers express their opinions and engage with “7 Billion Neighbors” guests and civil society influencers. Once a week, the program is dedicated to education. Regularly listeners can hear the young voices from the African continent, including debates and practical career advice.

With Emmanuelle Bastide

WEEKDAYS
Monday to Friday

10h10 UT - 48 minutes
Replay at 02h10 UT

120 Radio tags / month

40 x 10 seconds Opening program sponsor Tag

40 x 10' seconds Closing program sponsor Tag

40 radio trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT

PRIORITÉ SANTÉ

*HEALTH PRIORITY

Universal health is a valuable need. **Caroline Paré** invites medical experts for a live report on world health news. The purpose is to educate and inform the general public about their rights, health benefits and where to find them.



PARTNERSHIP IN 2022

WEEKDAYS
Monday to Friday

09h10 UT - 48 minutes
Replay at 01h10 UT

120 Radio Tags / month

40 x 10" Opening program sponsor tag

40 x 10" Closing program sponsor tag

40 trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT



APPELS SUR L'ACTUALITÉ

*CALL ON THE NEWS

RFI's interactive radio show. Every day, from 8.10am to 9am GMT, **Juan Gomez** opens the airwaves to listeners who comment on international news. The program is both a place to dissect information through questions to the editorial staff, and a place for a global debate where ideas and arguments are exchanged.

PARTNERSHIP IN 2022

WEEKDAYS
Monday to Friday

08h10 UT - 48 minutes

80 Radio tags / month

20 x 10" Opening program Sponsor Tag

20 x 10" Closing program Sponsor Tag

40 trailers with name of sponsor along w/program

Monthly Package rate: 21 600 € excl. VAT

ARCHIVES D'AFRIQUE

*ARCHIVES OF AFRICA

"No one has the right to erase a page of a people's history, because a people without history is a world without a soul".

The programme's mission is to shed light on contemporary African history through its great men starting with testimonies illustrated by sound archives and testimonies of living actors.

With Alain Foka



WEEKEND
Saturday

08h10 UT – 40 minutes
Replay at 22h10 UT

40 Radio tags / month

16 x 10" Opening program sponsor tag

16 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly package rate: 5 400 € excl. VAT



RADIO FOOT INTERNATIONALE

Football or Soccer is a sport that attracts globally, beyond the scores; this program will revisit matches, players, current and former stars, highlights and discuss facts, taken from current affairs.

With Annie Gasnier

WEEKDAYS
Monday to Friday

16h10 UT - 48 minutes
Replay at 21h10 UT

120 Radio Tags / month

40 x 10" Opening Program sponsor tag
40 x 10" Closing Program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 23 400 € excl. VAT

AUTOUR DE LA QUESTION

*AROUND THE QUESTION

A 360° entertaining look at all the questions regarding: science, society, technology, psychology, ecology or economics. **Caroline Lachowski** provides a deep analysis of one topic per program to help the audience digest the information in a way that is a learning experience for all ages.



36 Radio tags / month

12 x 10" Opening program sponsor tag
12 x 10" Closing program sponsor tag
12 trailers with name of sponsor along w/program

Monthly Package rate: 6 480 € excl. VAT

WEEKDAYS
Monday to Wednesday

14h10 UT – 48 minutes



C'EST PAS DU VENT

*IT'S NOT HOT AIR

Earth is dominated by human kind. Today, there is a lack of awareness of what is sustainable to continue living together. People must change how they live with nature in order to preserve life on Earth. **Anne-Cécile Bras** provides live current reports from all continents, highlighting the progress or setbacks in people's actions with regards to the environment.

WEEKDAYS
Thursday & Friday

14h10 UT – 48 minutes

24 Radio Tags / month

8 x 10" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 4 320 € excl. VAT

LA MARCHE DU MONDE

*THE MARCH OF THE WORLD

Each week, La marche du monde, discover the history of our contemporary world. From the five continents, listen to testimonies, alongside radio and musical archives, relive the events and movements that shed light on current events.

With Valérie Nivelon

WEEKEND
Sunday

10h10 UT – 48 minutes 30"
Replay at 00h10 UT

24 Radio Tags / month

8 x 10" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 2 880 € excl. VAT





LES DESSOUS DE L'INFOX

*INSIDE THE FAKE NEWS

It's not always easy to spot a fake news story. On RFI, learn how to detect more clearly. Every Friday, with knowledge experts get down with the infox team, to identify and analyze fakes, up close.

With François Bernard

WEEKDAY
Friday

17h10 UT – 19 minutes

16 Radio Tags / month

4 x 10" Opening program sponsor tag

4 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 2 880 € excl. VAT

ÉCO D'ICI, ÉCO D'AILLEURS

*BUSINESS AROUND THE GLOBE

Every Saturday, **Bruno Faure** covers the major issues in French, African and international economic news and economic trends. Globalization, the emergence of the Africa continent, technological innovations, international crises, and their influence on economic growth and social impacts are on the program of Éco d'Ici, Éco d'Ailleurs.



PARTNERSHIP IN 2022

WEEKEND
Saturday

10h10 UT - 48 minutes
Replay at 17h10 UT

24 Radio Tags / month

8 x 10" Opening program sponsor tag

8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT



MONDIAL SPORTS

*GLOBAL SPORTS

Mondial Sports is the sum up of global sports news: on Saturdays and Sundays, from the end of the matches, stay tuned for the results, on-the-spot reactions and commentaries, with RFI's correspondents. A magazine proposed by RFI Sports.

WEEKEND
Saturday & Sunday

21h30 UT - 29 minutes

24 Radio Tags / month

8 x 10" Opening program sponsor tag













8 x 10" Closing program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT

PROGRAMS

CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
The Media Workshop		Steven Jambot	Sunday	5 040 €
Tropical colors		Claudy Siar	Mon - Friday	14 400 €
Orality		Pascal Paradou	Mon - Friday	7 200 €
In G Major		Yasmina Couaki	Sat - Sunday	7 920 €
Black music saga		Joe Farmer	Sunday	5 040 €
Taste of the world		Clémence Denavit	Saturday	2 160 €
Urban Legends		Juliette Fievet	Saturday	5 040 €
Literature without borders		C. Fruchon-Toussaint	Fri - Saturday	4 320 €
Musics of the world		Laurence Aloir	Sat - Sunday	5 760 €
So far so near		C. Develay-Mazurelle	Sunday	2 160 €
All the cinémas of the world		Elisabeth Lequeret	Saturday	2 160 €
You will tell me about		Jean-François Cadet	Mon - Friday	10 800 €



ATELIER DES MÉDIAS

*THE MEDIA WORKSHOP

L'Atelier des médias program deals with innovation, the digital world and revolutions in the media world. Each week, stay tuned for special guests and reports, **Steven Jambot** and his team give the listeners the latest on a world that is constantly changing.

WEEKEND
Sunday

11h10 UT - 19 minutes
Replay on 16h10 UT and
Monday at 00h10 UT

32 Radio Tags / month

12 x 10" Opening Program sponsor tag
12 x 10" Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 5 040 € excl. VAT

COULEURS TROPICALES

*TROPICAL COLORS

It is RFI's afro music program. It is a moment of joy and celebration, which uplifts the audience giving a platform to interact with the public.

With Claudy Siar



WEEKDAYS
Monday to Friday

20h10 UT – 48 minutes
Replay at 00h10 UT

100 Radio Tags / month

40 x 10" Opening program Sponsor Tag
40 x 10" Closing program Sponsor Tag
20 trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT



DE VIVE(S) VOIX

*ORALITY

"De Vive(s) Voix" is a program devoted to the French language and to oral cultures. A program dedicated to the living written language that keeps adapting to our changing world. For 29mns enjoy a full discussion on Theater, slam, sound poetry, tales, oral traditions...

With Pascal Paradou

WEEKDAYS

Monday to Thursday

13h30 UT – 29 minutes

48 Radio Tags / month

16 x 10" Opening Program sponsor tag

16 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

EN SOL MAJEUR

*IN G MAJOR

En Sol Majeur is a 48mn playful and musical lesson of multicultural politics, culture, sport, science personalities. Understanding their dreams, struggles and accomplishments. Expect a musical guest at each lesson. A program by **Yasmine Chouaki** with the collaboration of Caroline Filliette and Laura Pinto.



WEEKEND

Saturday & Sunday

14h10 UT - 48 minutes

Replay 23h10 UT

48 Radio Tags / month

16 x 10" Opening Program sponsor tag

16 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

Monthly Package rate: 7 920 € excl. VAT



EPOPÉE DES MUSIQUES NOIRES

*BLACK MUSIC SAGA

Listen to historical archives of noted interviews with **Joe Farmer** entertaining with music of yesterday and today: Blues, Gospel, Jazz, Rhythm & Blues, Soul, Funk, Rap, Reggae and Rock'n'Roll... History of music teaches us about the struggles of people and their political, economic and social environments.

WEEKEND

Sunday

11h30 UT – 29 minutes

Replay at 16h30 and
02h30 UT on Monday

40 Radio Tags / month

12 x 10" Opening Program sponsor tag

12 x 10" Closing Program sponsor tag

16 trailers with name of sponsor along w/program

Monthly Package rate: 5 040 € excl. VAT

GOÛT DU MONDE

*TASTE OF THE WORLD

Saturday culinary rendez-vous. **Clémence Denavit** appeals to “gourmands and gourmands” with various regional specialties. Discover chefs’ secrets and the much appreciated traditions. Want to learn about new culinary culture and the reasons why they exist?



WEEKEND

Saturday

16h10 UT – 48 minutes

20 Radio Tags / month

4 x 10" Opening Program sponsor tag

4 x 10" Closing Program sponsor tag

12 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT



LÉGENDES URBAINES

*URBAN LEGENDS

Juliette Fievet uncovers the latest in urban culture. Listen to track of the moment, global sensations of any musical genres. Juliette Fievet introduces lesser-known artists, and their lives behind PR and paparazzi. The people behind the music.

WEEKEND

Saturday & Sunday

13h10 UT - 19 minutes

Replay at 21h10 UT

on Sunday

32 Radio Tags / month

8 x 10" Opening Program sponsor tag

8 x 10" Closing Program sponsor tag

12 trailers with name of sponsor along w/program

Monthly Package rate: 5 040 € excl. VAT

LITTÉRATURE SANS FRONTIÈRES

*LITERATURE WITHOUT BORDERS

Books are the eyes to the world, each week RFI's literary magazine receives a writer. This is a discussion about various books and authors often related to the magazine "Books" for a next literary escape.

With Catherine Fruchon - Toussaint



WEEKEND

Friday - Saturday

13h30 UT – 29 minutes

Replay at 00h30 UT Monday

32 Radio Tags / month

12 x 10" Opening Program sponsor tag

12 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 4 320 € excl. VAT



MUSIQUES DU MONDE

*MUSICS OF THE WORLD

Every weekend, **Laurence Aloir** introduces us to world music with portraits, interviews, and live sessions in RFI's large studio.. Discover those new musical sounds with Laurence around the world.

WEEKEND
Saturday & Sunday

20h10 UT – 48 minutes
Replay at 01h10 UT

48 Radio Tags / month

16 x 10" Opening Program sponsor tag
16 x 10" Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT

SI LOIN SI PROCHE

*SO FAR SO NEAR

RFI's travel program produced by **Céline Develay-Mazurelle** and directed by Laure Allary. Radio stories that will sweep you away for an unbelievable travel extravaganza.



WEEKEND
Sunday

13h10 UT - 48 minutes
Replays at 02h10 UT

24 Radio Tags / month

8 x 10" Opening Program sponsor tag
8 x 10" Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT



TOUS LES CINÉMAS DU MONDE

*ALL CINEMAS IN THE WORLD

RFI's cinema. Each week, **Élisabeth Lequeret** and **Sophie Torlotin**

share highlights of the latest cinema news from all continents.

WEEKEND
Saturday

15h10 UT – 48 minutes

16 Radio Tags / month

4 x 10" Opening Program sponsor tag

4 x 10" Closing Program sponsor tag

8 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT

VOUS M'EN DIREZ DES NOUVELLES

*YOU WILL TELL ME ABOUT

RFI's daily cultural program: music, cinema, literature, exhibitions, live shows, photography, gastronomy. From Monday to Friday, 48 minutes of pure knowledge on French and a global sensory approach to learning through the 5 senses.

With Jean-François Cadet

WEEKDAYS
Monday to Friday

15h10 UT – 48 minutes
Replay at 23h10 UT

120 Radio Tags / month

40 x 10" Opening Program sponsor tag

40 x 10" Closing Program sponsor tag

40 trailers with name of sponsor along w/program

Monthly Package rate: 10 800 € excl. VAT
















CHRONICLES

CHRONICLES

NEWS / REPORTS

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
Today's economy		Dominique Baillard	Mon – Friday	18 000 €
It's in your nature		Florent Guignard	Sunday	2 160 €
Chronicle of raw materials		Marie-Pierre Olphand	Mon – Friday	9 000 €
New technologies		Dominique Desaunay	Sunday	4 320 €
Transports Chronicle		Marina Mielczarek	Saturday	3 600 €
Inside the fake news		Sophie Malibeaux	Friday	3 600 €
Africa Business News		RFI Eco	Mon – Friday	15 300 €
Sports Rendez-vous		RFI Sports	Mon – Sunday	33 840 €
Sports Rendez-vous Africa		RFI Sports	Mon – Sunday	25 200 €
Media Chronicle		Amaury De Rochegonde	Saturday	3 600 €
The Network		Dominique Desaunay	Mon – Friday	5 760 €



AUJOURD'HUI L'ÉCONOMIE

*TODAY'S ECONOMY

To better understand our environment, Aujourd'hui l'économie provides highlights of the global economic news. On Fridays, "Aujourd'hui l'économie, le Portrait" is broadcasted by a captain of industry regardless of the size of the company.

With Dominique Baillard

WEEKDAYS
Monday to Friday

4 minutes
05h22 UT
07h18 UT

40 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 18 000 € excl. VAT

C'EST DANS TA NATURE

*IT'S IN YOUR NATURE

C'est dans ta nature, RFI's new weekly brings attention to biodiversity. Documentary style report on plants and animals, their role in human's ecosystems and their purpose. Everything on this talk, its about earth's nature!

With Florent Guignard



WEEKEND
Sunday

2 minutes 30"
04h26 UT
06h26 UT
19h25 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT



CHRONIQUE DES MATIÈRES PREMIÈRES

*CHRONICLES OF RAW MATERIALS

Natural resources are crucial for a diversified economy. Every day, the commodities column uncovers the trends and turbulences of the grain, oil, and minerals markets.

With Marie-Pierre Olphand

WEEKDAYS

Monday to Friday

2 minutes 30"

03h53 UT

05h53 UT

40 Radio Tags / month

10 seconds Opening sponsor tag

Monthly Package rate: 9 000 € excl. VAT

NOUVELLES TECHNOLOGIES

*NEW TECHNOLOGIES

Technological innovation is changing our daily lives faster than we can keep up. **Dominique Desaunay** covers local innovations, brings in those who are a step ahead, and provides a futuristic preview of our "digital" world.



WEEKEND

Sunday

2 minutes 30"

04h19 UT

05h56 UT

07h54 UT

12 Radio Tags / month

10 seconds Opening sponsor tag

Monthly Package rate: 4 320 € excl. VAT



CHRONIQUE TRANSPORTS

*TRANSPORT CHRONICLE

International logistics has become evident source for our daily life, and the pandemic has been proof of this. E-commerce became even more of a necessity. Logistics is a crucial part of the economic stability and here listen to to passionate actors who provide insight on what affects our economy.

With Marina Mielczarek

WEEKEND
Saturday

2 minutes 30"
05h25 UT
18h26 UT

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT

LES DESSOUS DE L'INFOX

*INSIDE THE FAKE NEWS

News or misinformation? Every week, RFI covers latest attempts to manipulate information, and dissects the motives. With "Les dessous de l'infox" get in the know of facts vs faux, on a photo or a video...circulating on social networks

With Sophie Malibeaux

WEEKDAY
Friday

2 minutes 30"
03h56 UT
07h53 UT
11h49 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT





AFRIQUE ÉCONOMIE

*AFRICA BUSINESS NEWS

Every day on RFI, discover the latest economic transformation of the African continent. Business leaders, decision-makers, Africans from all walks of life reveal their experience and perspectives in Afrique Éco, your daily African economic news service on RFI.

Economic department

WEEKDAYS
Monday to Friday

3 minutes
03h49 UT
05h19 UT

40 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 000 € excl. VAT

RENDEZ-VOUS SPORTS

*SPORTS RENDEZ-VOUS

In 3 minutes, RFI's sports service gives you the highlights of essential sports news of the day.

RFI Sports

WEEK to WEEKEND
Monday to Sunday

3 minutes
04h43 UT
06h16 UT
12h11 UT
18h13 UT (except both
Tuesday and Sunday)

104 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 32 400 € excl. VAT





RDV SPORTS AFRIQUE

*AFRICA SPORTS RENDEZ-VOUS

Every day, the sports Editorial covers African sports news from the continent and the latest from African athletes around the world.

RFI Sports

WEEK to WEEKEND
Monday to Sunday

3 minutes
4h43 UT
5h44 UT
7h43 UT

84 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 25 200 € excl. VAT

CHRONIQUE DES MÉDIAS

*MEDIA CHRONICLE

This program deep dives into what is changing the media in the digital age, and the way people stay informed. Technological evolutions, the crisis of classical models, new information vectors... **Amaury De Rochegonde** highlights "media" events that affect France and the world.



WEEKEND
Saturday

2 minutes 30"
06h25 UT
12h23 UT
18h14 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 040 € excl. VAT



LE TOUR DES RÉSEAUX

*THE NETWORK

A Round trip of the news on social networks how to qualify the information and get in the know of new trends.

WEEKDAYS
Monday to Thursday












3 minutes
11h49 UT

4 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 760 € excl. VAT

CHRONICLES

CULTURE / ENTERTAINMENT

Program	Theme	Journalist	Broadcast	Monthly Sponsorship rate
100% Fashion		Maria Afonso	Sunday	3 600 €
Written words		Tirthankar Chanda	Saturday	5 400 €
Chronique Mamane		Mamane	Mon - Thursday	11 520 €
Charlotte's talk		Charlotte Ntamack	Friday	2 880 €
Listen to the world		Monica Fantini	Sunday	2 160 €
Books - France		RFI Culture	Sunday	4 320 €
Books - International		Catherine Fruchon-Toussaint	Saturday	5 760 €
Cultural rendez-vous		RFI Culture	Mon - Friday	23 400 €
Cultural digest		RFI Culture	Sat - Sunday	9 360 €
Life here		Nathalie Amar	Mon - Thursday	10 800 €
Living abroad		Corinne Mandjou	Sat - Sunday	6 120 €



100% CRÉATION

*100% FASHION

Fashion and design. In its 100% creation chronicle, RFI enters the fascinating world of designers. Inspiring stories where designers recount their path and who they met along the way, their muse, and elaborate on the unique business of fashion creation every Sunday

With Maria Afonso

WEEKEND
Sunday

2 minutes 30"
03h23 UT
06h56 UT
12h55 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT

CHEMINS D'ÉCRITURE

*WRITTEN WORDS

"Chemins d'écriture" honors the careers of these African writers of yesterday and today. How did they become writers? What role did their family play in their choice of the pen as a weapon of self-affirmation and their most intimate thoughts? Who were their models?

With Tirthankar Chanda

WEEKEND
Saturday

3 minutes 30"
04h55 UT
06h52 UT
12h54 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 400 € excl. VAT





CHRONIQUE DE MAMANE

*MAMANE'S CHRONICLE

Thanks to the news of the Very Very Democratic Republic of Gondwana, Mamane satirizes the African continent and the world. It is a chronicle that captures vocal aspirations and actions of African civil societies and people's movements. With humor the chronicle stays true and constructive, raising attention to injustice, arbitration and corruption...

WEEKDAYS
Monday to Thursday

2 minutes 30"
04h56 UT
06h55 UT
12h55 UT

48 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 14 400 € excl. VAT

LA PARLOTTE DE CHARLOTTE

*CHARLOTTE'S TALK

Every Friday through her chronicle "La Parlotte de Charlotte", **Charlotte Ntamack** selects a place in Africa from an African perspective providing surprising interpretations and analysis.



WEEKDAY
Friday

2 minutes 30"
04h56 UT
06h55 UT
12h55 UT
22h52 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 4 500 € excl. VAT



ÉCOUTER LE MONDE

*LISTEN TO THE WORLD

Écouter le Monde brings to mind cultures, languages and imaginary worlds through sounds from Africa, America, Asia, Europe and Oceania. All forms are explored: mosaics, Polaroids, snapshots, visuals and auditory memories of people, artists and journalists...

With Monica Fantini

WEEKEND
Sunday

2 minutes 30''
03h26 UT
07h57 UT

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 2 160 € excl. VAT

LIVRE FRANCE

*BOOKS - FRANCE

L'actualité du livre is also political and current affairs: every Sunday, RFI's editorial team discuss the latest publications related to French politics.

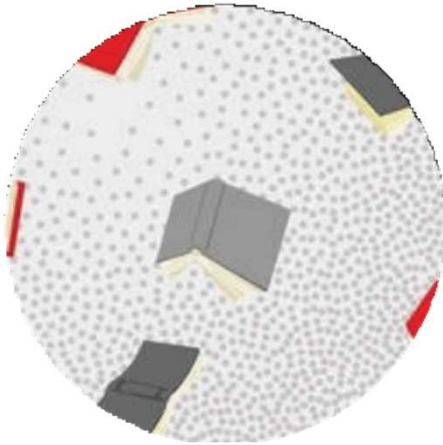


WEEKEND
Sunday

5 minutes
04h51 UT
06h51 UT

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 4 320 € excl. VAT



LIVRE INTERNATIONAL

*BOOKS - INTERNATIONAL

Every Saturday, editorial staff invites a writer within the world of international affairs. This is an opportunity to discuss current affairs and titles making headlines internationally.

WEEKEND

Saturday
5 minutes
03h18 UT
04h50 UT
07h18 UT
18h17 UT

16 RadioTags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 760 € excl. VAT

RENDEZ-VOUS CULTURE

*CULTURAL RENDEZ-VOUS

From Monday to Friday, RFI Culture invites a guest to bring stories, enlightening commentaries related to the latest initiatives in the Arts related to France and in the world.



WEEKDAYS

Monday to Friday

3 minutes
03h25 UT
05h26 UT
11h52 UT
18h26 UT (except on
Tuesday)

80 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 23 400 € excl. VAT



REPORTAGE CULTURE

*CULTURAL DIGEST

Music, fine arts, film or theater, discovering all expression types of what happens around the world.

WEEKEND

Saturday & Sunday

2 minutes 30"

03h56 UT

04h56 UT (except on
Saturday)

07h26 UT

12h26 UT

28 Radio Tags / month

10 seconds Opening sponsor tag

Monthly Package rate: 9 360 € excl. VAT

LA VIE ICI

*LIFE HERE

Four days a week, Nathalie Amar and Magali Lagrange bring special guests among literary giants, culinary magicians and movement influencers on the African continent. This programme is about innovative trends, latest fashion icons, 21 st century styles. With La vie ici, daily exhilarating stories about Africa on RFI.



WEEKDAYS

Monday to Thursday

3 minutes

03h56 UT

07h53 UT

22h52 UT

48 Radio Tags / month

10 seconds Opening sponsor tag

Monthly Package rate: 10 800 € excl. VAT



CHANGER D'AIR

JOURNAL DE L'ENVIRONNEMENT

"Changer d'air" is the latest news on the environment and climate, every Friday.

The Earth is overheating, all living beings are increasingly threatened and science is very clear: human activities are responsible for this situation. Time is running out to act in order to preserve our living conditions on the planet. What are the current upheavals? How to decipher them? And what are the solutions to stop this degradation, to adapt our lifestyles and infrastructures to climate change, to build a more sustainable future for all? In turn, RFI's environmental specialists open the window on our changing world.

WEEKDAYS

Friday

4 minutes

06h21 UT

11h45 UT

8 Radio Tags / months

10 seconds Opening sponsor tag

Forfait mensuel : 3 600 € HT

VIVRE AILLEURS

*LIVING ABROAD



Living as a globe trotter means also living away from our country of origin and adapting to new cultures and learning ways to live well. "Vivre Ailleurs" gives a spotlight on places in the world where francophones and francophiles have migrated, exploring their environments, their quality of life, but also describing a second or third cultural integration.

With Corinne Mandjou

WEEKEND

Saturday &
Sunday

4 minutes

03h24 UT

04h25 UT

16 Radio Tags / month

10 seconds Opening sponsor tag

Monthly Package rate: 6 120 € excl. VAT

Sponsorship pricing conditions

1 Sponsorship

The Radio Tag may include the company's name, corporate name and/or trade names and/or brand names and/or domain names, as well as a definition of the activity, or the sponsor's signature/slogan.

2 Modulations

Radio Tags are by default 10 seconds and can be shorter or longer according to the following scale (the calculation is based on the reference rate for a 30-second advertising spot).

5''	10''	15''	20''	25''
0.15	0.45	0.6	0.8	0.9

Do not hesitate to contact us for any other duration than the one indicated in the catalogue.

3 Surcharges

For a sponsorship longer than 1 month with different Radio Tags each month, a 10% surcharge will be applied.

