RADIO FRANCE INTERNATIONALE

SPONSORSHIP KIT
2023

Partner with the world-renowned radio station
WHY PARTNER WITH RFI?

1st FM network throughout the world
152 FM relays of which 115 in Africa

24.6 MILLION VISITS
monthly average

31.1 MILLION FOLLOWERS
on Facebook, Twitter, Youtube & Instagram

59.5 MILLION LISTENERS
weekly reach

1st International Radio in Africa

1st French News Radio on Facebook

16 LANGUAGES
French, English, Khmer, Chinese (simplified), Chinese (traditional), Spanish, Hausa, Mandingo, Fulani, Swahili, Persian, Portuguese, Brazilian, Romanian, Russian, Vietnamese

Source: France Médias Monde 2022
PARTNER WITH RFI

PROGRAMS

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• CULTURE / ENTERTAINMENT

CHRONICLES

• NEWS / REPORTS

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# Programs

## Current Affairs

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<td>Emmanuelle Bastide</td>
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<td>14 400 €</td>
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<td>Health priority</td>
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<td>Caroline Paré</td>
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<td>Call on the news</td>
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<td>Juan Gomez</td>
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<td>Archives of Africa</td>
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<td>Annie Gasnier</td>
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<td>It's not hot air</td>
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<td>Anne- Cécile Bras</td>
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<tr>
<td>The march of the world</td>
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<td>Valérie Nivelon</td>
<td>Sunday</td>
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<tr>
<td>Inside the fake news</td>
<td></td>
<td>Sophie Malibeaux</td>
<td>Friday</td>
<td>2 880 €</td>
</tr>
<tr>
<td>Business news around the globe</td>
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<td>Bruno Faure</td>
<td>Saturday</td>
<td>5 760 €</td>
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<tr>
<td>Global sports</td>
<td></td>
<td>RFI Sports</td>
<td>Sat - Sunday</td>
<td>5 760 €</td>
</tr>
</tbody>
</table>
8 MILLIARDS DE VOISINS
*7 BILLION NEIGHBOURS

Youth employment, entrepreneurship, creativity, urbanisation, gender relations: lifestyles and societies are changing around the world. Listen to people and consumers express their opinions and engage with “7 Billion Neighbors” guests and civil society influencers. Once a week, the program is dedicated to education. Regularly listeners can hear the young voices from the African continent, including debates and practical career advice.

With Emmanuelle Bastide

WEEKDAYS
Monday to Friday
10h10 UT - 48 minutes
Replay at 02h10 UT
From Tuesday to Saturday

120 Radio tags / month
40 x 10 seconds Opening program sponsor Tag
40 x 10 seconds Closing program sponsor Tag
40 radio trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT

PRIORITÉ SANTÉ
*HEALTH PRIORITY

Universal health is a valuable need. Caroline Paré invites medical experts for a live report on world health news. The purpose is to educate and inform the general public about their rights, health benefits and where to find them.

NOT AVAILABLE IN 2023

WEEKDAYS
Monday to Friday
09h10 UT - 48 minutes
Replay at 01h10 UT
From Tuesday to Saturday

120 Radio Tags / month
40 x 10” Opening program sponsor tag
40 x 10” Closing program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT
### APPELS SUR L’ACTUALITÉ

*CALL ON THE NEWS*

RFI’s interactive radio show. Every day, from 8.10am to 9am GMT, **Juan Gomez** opens the airwaves to listeners who comment on international news. The program is both a place to dissect information through questions to the editorial staff, and a place for a global debate where ideas and arguments are exchanged.

**WEEKDAYS**

- **Monday to Friday**
- 08h10 UT - 48 minutes

80 Radio tags / month

- 20 x 10" Opening program Sponsor Tag
- 20 x 10" Closing program Sponsor Tag
- 40 trailers with name of sponsor along w/program

**Monthly Package rate: 21 600 € excl. VAT**

### ARCHIVES D’AFRIQUE

*ARCHIVES OF AFRICA*

“No one has the right to erase a page of a people’s history, because a people without history is a world without a soul”.

The programme’s mission is to shed light on contemporary African history through its great men starting with testimonies illustrated by sound archives and testimonies of living actors.

With Alain Foka

**WEEKEND**

- **Saturday**
- 08h10 UT – 40 minutes
- Replay at 22h10 UT

40 Radio tags / month

- 16 x 10” Opening program sponsor tag
- 16 x 10” Closing program sponsor tag
- 8 trailers with name of sponsor along w/program

**Monthly package rate: 5 400 € excl. VAT**
RADIO FOOT INTERNATIONALE

Football or Soccer is a sport that attracts globally, beyond the scores; this program will revisit matches, players, current and former stars, highlights and discuss facts, taken from current affairs.

With Annie Gasnier

WEEKDAYS
Monday to Friday
16h10 UT - 48 minutes
Replay at 21h10 UT

120 Radio Tags / month
40 x 10” Opening Program sponsor tag
40 x 10” Closing Program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 23 400 € excl. VAT

AUTOUR DE LA QUESTION
*AROUND THE QUESTION

A 360° entertaining look at all the questions regarding: science, society, technology, psychology, ecology or economics. Caroline Lachowski provides a deep analysis of one topic per program to help the audience digest the information in a way that is a learning experience for all ages.

WEEKDAYS
Monday to Wednesday
14h10 UT – 48 minutes

36 Radio tags / month
12 x 10” Opening program sponsor tag
12 x 10” Closing program sponsor tag
12 trailers with name of sponsor along w/program

Monthly Package rate: 6 480 € excl. VAT
C’EST PAS DU VENT
*IT’S NOT HOT AIR

Earth is dominated by human kind. Today, there is a lack of awareness of what is sustainable to continue living together. People must change how they live with nature in order to preserve life on Earth. Anne-Cécile Bras provides live current reports from all continents, highlighting the progress or setbacks in people’s actions with regards to the environment.

24 Radio Tags / month
8 x 10” Opening program sponsor tag
8 x 10” Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 4 320 € excl. VAT

LA MARCHE DU MONDE
*THE MARCH OF THE WORLD

Each week, La marche du monde, discover the history of our contemporary world. From the five continents, listen to testimonies, alongside radio and musical archives, relive the events and movements that shed light on current events.

With Valérie Nivelon

24 Radio Tags / month
8 x 10” Opening program sponsor tag
8 x 10” Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 880 € excl. VAT
LES DESSOUS DE L’INFOX
*INSIDE THE FAKE NEWS

It’s not always easy to spot a fake news story. On RFI, learn how to detect more clearly. Every Friday, with knowledge experts get down with the infox team, to identify and analyze fakes, up close.

With Sophie Malibeaux

16 Radio Tags / month

WEEKDAY
Friday
17h10 UT – 19 minutes

4 x 10” Opening program sponsor tag
4 x 10” Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 880 € excl. VAT

ÉCO D’ICI, ÉCO D’AILLEURS
*BUSINESS AROUND THE GLOBE

Every Saturday, Bruno Faure covers the major issues in French, African and international economic news and economic trends. Globalization, the emergence of the Africa continent, tech innovations, international crises, and their influence on economic growth and social impacts are on the program of Éco d’Ici, Éco d’Ailleurs.

Not available in 2023

24 Radio Tags / month

WEEKEND
Saturday
10h10 UT - 48 minutes
Replay at 17h10 UT

8 x 10” Opening program sponsor tag
8 x 10” Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT
Mondial Sports is the sum up of global sports news: on Saturdays and Sundays, from the end of the matches, stay tuned for the results, on-the-spot reactions and commentaries, with RFI's correspondents. A magazine proposed by RFI Sports.

WEEKEND
Saturday & Sunday
21h30 UT - 29 minutes

24 Radio Tags / month
8 x 10” Opening program sponsor tag
8 x 10” Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT
## PROGRAMS

### CULTURE / ENTERTAINMENT

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<th>Program</th>
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<th>Monthly Sponsorship rate</th>
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<tr>
<td>The Media Workshop</td>
<td>🎤</td>
<td>Steven Jambot</td>
<td>Sunday</td>
<td>5 040 €</td>
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<tr>
<td>Tropical colors</td>
<td>🎼</td>
<td>Claudy Siar</td>
<td>Mon - Friday</td>
<td>14 400 €</td>
</tr>
<tr>
<td>Orality</td>
<td>📚</td>
<td>Pascal Paradou</td>
<td>Mon - Friday</td>
<td>7 200 €</td>
</tr>
<tr>
<td>In G Major</td>
<td>🍓</td>
<td>Yasmina Couaki</td>
<td>Sat - Sunday</td>
<td>7 920 €</td>
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<tr>
<td>Black music saga</td>
<td>🎼</td>
<td>Joe Farmer</td>
<td>Sunday</td>
<td>5 040 €</td>
</tr>
<tr>
<td>Taste of the world</td>
<td>🍃</td>
<td>Clémence Denavit</td>
<td>Saturday</td>
<td>2 160 €</td>
</tr>
<tr>
<td>Urban Legends</td>
<td>🎼</td>
<td>Juliette Fievet</td>
<td>Saturday</td>
<td>5 040 €</td>
</tr>
<tr>
<td>Literature without borders</td>
<td>🎼</td>
<td>C. Fruchon-Toussaint</td>
<td>Fri - Saturday</td>
<td>4 320 €</td>
</tr>
<tr>
<td>Musics of the world</td>
<td>🎼</td>
<td>Laurence Aloir</td>
<td>Sat - Sunday</td>
<td>5 760 €</td>
</tr>
<tr>
<td>So far so near</td>
<td>🎼</td>
<td>C. Develay-Mazurelle</td>
<td>Sunday</td>
<td>2 160 €</td>
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<tr>
<td>All the cinémas of the world</td>
<td>🎭</td>
<td>Elisabeth Lequeret</td>
<td>Saturday</td>
<td>2 160 €</td>
</tr>
<tr>
<td>You will tell me about</td>
<td>🎤</td>
<td>Jean-François Cadet</td>
<td>Mon - Friday</td>
<td>10 800 €</td>
</tr>
</tbody>
</table>
COULEURS TROPICALES  
*TROPICAL COLORS

It is RFI’s afro music program. It is a moment of joy and celebration, which uplifts the audience giving a platform to interact with the public.

With Claudy Siar

WEEKDAYS
Monday to Friday
20h10 UT – 48 minutes
Replay at 00h10 UT

100 Radio Tags / month
40 x 10” Opening program Sponsor Tag
40 x 10” Closing program Sponsor Tag
20 trailers with name of sponsor along w/program

Monthly Package rate: 14 400 € excl. VAT

ATELIER DES MÉDIAS  
*THE MEDIA WORKSHOP

L'Atelier des médias program deals with innovation, the digital world and revolutions in the media world. Each week, stay tuned for special guests and reports, Steven Jambot and his team give the listeners the latest on a world that is constantly changing.

WEEKEND
Sunday
11h10 UT - 19 minutes
Replay on 16h10 UT and Monday at 00h10 UT

32 Radio Tags / month
12 x 10” Opening Program sponsor tag
12 x 10” Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 5 040€ excl. VAT
DE VIVE(S) VOIX
*ORALITY

"De Vive(s) Voix" is a program devoted to the French language and to oral cultures. A program dedicated to the living written language that keeps adapting to our changing world. For 29mns enjoy a full discussion on Theater, slam, sound poetry, tales, oral traditions...

With Pascal Paradou

WEEKDAYS
Monday to Thursday
13h30 UT – 29 minutes

48 Radio Tags / month
16 x 10” Opening Program sponsor tag
16 x 10” Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

EN SOL MAJEUR
*IN G MAJOR

En Sol Majeur is a 48mn playful and musical lesson of multicultural politics, culture, sport, science personalities. Understanding their dreams, struggles and accomplishments. Expect a musical guest at each lesson. A program by Yasmine Chouaki with the collaboration of Caroline Filliette and Laura Pinto.

WEEKEND
Saturday & Sunday
14h10 UT - 48 minutes
Replay 23h10 UT

48 Radio Tags / month
16 x 10” Opening Program sponsor tag
16 x 10” Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 7 920 € excl. VAT
EPOPÉE DES MUSIQUES NOIRES
*BLACK MUSIC SAGA

Listen to historical archives of noted interviews with Joe Farmer entertaining with music of yesterday and today: Blues, Gospel, Jazz, Rhythm & Blues, Soul, Funk, Rap, Reggae and Rock'n'Roll... History of music teaches us about the struggles of people and their political, economic and social environments.

WEEKEND
Sunday
11h30 UT – 29 minutes
Replay at 16h30 and 02h30 UT on Monday

40 Radio Tags / month
12 x 10” Opening Program sponsor tag
12 x 10” Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 5 040 € excl. VAT

GOÛT DU MONDE
*TASTE OF THE WORLD

Saturday culinary rendez-vous. Clémence Denavit appeals to “gourmands and gourmands” with various regional specialties. Discover chefs’ secrets and much appreciated traditions. Want to learn about new culinary culture and the reasons why they exist?

WEEKEND
Saturday
16h10 UT – 48 minutes

20 Radio Tags / month
4 x 10” Opening Program sponsor tag
4 x 10” Closing Program sponsor tag
12 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT
**LÉGENDES URBAINES**  
*URBAN LEGENDS*

**Juliette Fievet** uncovers the latest in urban culture. Listen to track of the moment, global sensations of any musical genres. Juliette Fievet introduces lesser-known artists, and their lives behind PR and paparazzi. The people behind the music.

**PROGRAMS**

**WEEKEND**  
Saturday & Sunday  
13h10 UT - 19 minutes  
Replay at 21h10 UT on Sunday

- 32 Radio Tags / month  
- 8 x 10” Opening Program sponsor tag  
- 8 x 10” Closing Program sponsor tag  
- 12 trailers with name of sponsor along w/program

**Monthly Package rate:** 5 040 € excl. VAT

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**LITTÉRATURE SANS FRONTIÈRES**  
*LITERATURE WITHOUT BORDERS*

Books are the eyes to the world, each week RFI's literary magazine receives a writer. This is a discussion about various books and authors often related to the magazine "Books" for a next literary escape.

**With Catherine Fruchon - Toussaint**

**WEEKEND**  
Friday - Saturday  
13h30 UT – 29 minutes  
Replay at 00h30 UT Monday

- 32 Radio Tags / month  
- 12 x 10” Opening Program sponsor tag  
- 12 x 10” Closing Program sponsor tag  
- 8 trailers with name of sponsor along w/program

**Monthly Package rate:** 4 320 € excl. VAT
MUSIQUES DU MONDE
*MUSICS OF THE WORLD

Every weekend, Laurence Aloir introduces us to world music with portraits, interviews, and live sessions in RFI's large studio. Discover those new musical sounds with Laurence around the world.

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WEEKEND
Saturday & Sunday
20h10 UT – 48 minutes
Replay at 01h10 UT

48 Radio Tags / month
16 x 10” Opening Program sponsor tag
16 x 10” Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT

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SI LOIN SI PROCHE
*SO FAR SO NEAR

RFI's travel program produced by Céline Develay-Mazurelle and directed by Laure Allary. Radio stories that will sweep you away for an unbelievable travel extravaganza.

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WEEKEND
Sunday
13h10 UT - 48 minutes
Replays at 02h10 UT

24 Radio Tags / month
8 x 10” Opening Program sponsor tag
8 x 10” Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT
TOUS LES CINÉMAS DU MONDE
*ALL CINEMAS IN THE WORLD

RFI’s cinema. Each week, Élisabeth Lequeret and Sophie Torlotin share highlights of the latest cinema news from all continents.

16 Radio Tags / month
4 x 10” Opening Program sponsor tag
4 x 10” Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 160 € excl. VAT

VOUS M’EN DIREZ DES NOUVELLES
*YOU WILL TELL ME ABOUT

RFI’s daily cultural program: music, cinema, literature, exhibitions, live shows, photography, gastronomy. From Monday to Friday, 48 minutes of pure knowledge on French and a global sensory approach to learning through the 5 senses.

With Jean-François Cadet

120 Radio Tags / month
40 x 10” Opening Program sponsor tag
40 x 10” Closing Program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 10 800 € excl. VAT
CHRONICLES
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<tr>
<td>Today's economy</td>
<td></td>
<td>Dominique Baillard</td>
<td>Mon – Friday</td>
<td>18 000 €</td>
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<tr>
<td>It's in your nature</td>
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<td>Florent Guignard</td>
<td>Sunday</td>
<td>2 160 €</td>
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<tr>
<td>Chronicle of raw materials</td>
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<td>Marie-Pierre Olphand</td>
<td>Mon – Friday</td>
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<td>Africa Business News</td>
<td>RFI Eco</td>
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<td>Mon – Friday</td>
<td>15 300 €</td>
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<td>Transports Chronicle</td>
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<td>Marina Mielczarek</td>
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<td>Inside the fake news</td>
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<td>Sophie Malibeaux</td>
<td>Friday</td>
<td>3 600 €</td>
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<td>Sports Rendez-vous</td>
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<td>Sports Rendez-vous Africa</td>
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<td>Mon – Sunday</td>
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<td>Media Chronicle</td>
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<td>Amaury De Rochegeonde</td>
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<td>A World of Tech</td>
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<td>Dominique Desaunay</td>
<td>Mon – Sunday</td>
<td>10 800 €</td>
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</tbody>
</table>
AUJOURD’HUI L’ÉCONOMIE
*TODAY’S ECONOMY

To better understand our environment, Aujourd'hui l'économie provides highlights of the global economic news. On Fridays, "Aujourd'hui l’économie, le Portrait" is broadcasted by a captain of industry regardless of the size of the company.

With Dominique Baillard

WEEKDAYS
Monday to Friday
4 minutes
05h22 UT
07h18 UT
40 Radio Tags / month
10 seconds Opening sponsor tag
Monthly Package rate: 18 000 € excl. VAT

C’EST DANS TA NATURE
*IT’S IN YOUR NATURE

C’est dans ta nature, RFI’s new weekly brings attention to biodiversity. Documentary style report on plants and animals, their role in human’s ecosystems and their purpose. Everything on this talk, its about earth’s nature!

With Florent Guignard

WEEKEND
Sunday
2 minutes30”
04h26 UT
06h26 UT
18h25 UT
12 Radio Tags / month
10 seconds Opening sponsor tag
Monthly Package rate: 3 600 € excl. VAT
CHRONIQUE DES MATIÈRES PREMIÈRES
*CHRONICLES OF RAW MATERIALS

Natural resources are crucial for a diversified economy. Every day, the commodities column uncovers the trends and turbulences of the grain, oil, and minerals markets.

With Marie-Pierre Olphant

WEEKDAYS
Monday to Friday

2 minutes 30”
03h53 UT
05h53 UT

40 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 000 € excl. VAT

UN MONDE DE TECH
*A WORLD OF TECH

Technological innovation is changing our daily lives faster than we can keep up. Dominique Desaunay covers local innovations, brings in those who are a step ahead, and provides a futuristic preview of our digital world.

WEEKDAYS
Monday to Thursday

3 minutes
11h49 UT

WEEKEND
Sunday

2 minutes 30”
04h19 UT
05h56 UT
07h54 UT

28 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 10 080 € excl. VAT
News or misinformation? Every week, RFI covers latest attempts to manipulate information, and dissects the motives. With "Les dessous de l'infox" get in the know of facts vs faux, on a photo or a video... circulating on social networks.

With Sophie Malibeaux

WEEKDAY
Friday
2 minutes 30”
03h56 UT
07h53 UT
11h49 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT

International logistics has become evident source for our daily life, and the pandemic has been proof of this. E-commerce became even more of a necessity. Logistics is a crucial part of the economic stability and here listen to to passionate actors who provide insight on what affects our economy.

With Marina Mielczarek

WEEKEND
Saturday
2 minutes 30”
05h25 UT
18h26 UT

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT
AFRIQUE ÉCONOMIE
*AFRICA BUSINESS NEWS

Every day on RFI, discover the latest economic transformation of the African continent. Business leaders, decision-makers, Africans from all walks of life reveal their experience and perspectives in Afrique Éco, your daily African economic news service on RFI.

Economic service

WEEKDAYS
Monday to Friday

3 minutes
03h49 UT
05h19 UT
18h48 UT

60 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 15 300 € excl. VAT

RENDEZ-VOUS SPORTS
*SPORTS RENDEZ-VOUS

In 3 minutes, RFI’s sports service gives you the highlights of essential sports news of the day.

RFI Sports

WEEK to WEEKEND
Monday to Sunday

3 minutes
06h16 UT
12h11 UT
18h13 UT (except both Tuesday & Sunday)

76 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 17 280 € excl. VAT
RDV SPORTS AFRIQUE
*AFRICA SPORTS RENDEZ-VOUS

Every day, the sports Editorial covers African sports news from the continent and the latest from African athletes around the world.

RFI Sports

WEEK to WEEKEND
Monday to Sunday

84 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 25 200 € excl. VAT

CHRONIQUE DES MÉDIAS
*MEDIA CHRONICLE

This program deep dives into what is changing the media in the digital age, and the way people stay informed. Technological evolutions, the crisis of classical models, new information vectors... Amaury De Rochegonde highlights "media" events that affect France and the world.

WEEKEND
Saturday

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 040 € excl. VAT
## CHRONICLES
### CULTURE / ENTERTAINMENT

<table>
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<th>Monthly Sponsorship rate</th>
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</thead>
<tbody>
<tr>
<td>100% Fashion</td>
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<td>Maria Afonso</td>
<td>Sunday</td>
<td>3 600 €</td>
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<tr>
<td>Written words</td>
<td></td>
<td>Tirthankar Chanda</td>
<td>Saturday</td>
<td>5 400 €</td>
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<td>Chronique Mamane</td>
<td>Mamane</td>
<td>Mon - Thursday</td>
<td>11 520 €</td>
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<td>Charlotte’s talk</td>
<td>Charlotte Ntamack</td>
<td>Friday</td>
<td>2 880 €</td>
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<td>Listen to the world</td>
<td>Monica Fantini</td>
<td>Sunday</td>
<td>2 160 €</td>
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<td>Books - France</td>
<td>Editorial Department</td>
<td>Sunday</td>
<td>4 320 €</td>
<td></td>
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<td>Books - International</td>
<td>Catherine Fruchon-Toussaint</td>
<td>Saturday</td>
<td>5 760 €</td>
<td></td>
</tr>
<tr>
<td>Cultural rendez-vous</td>
<td>RFI Culture</td>
<td>Mon - Friday</td>
<td>16 200 €</td>
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<tr>
<td>Cultural digest</td>
<td>RFI Culture</td>
<td>Sat - Sunday</td>
<td>9 360 €</td>
<td></td>
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<tr>
<td>Life here</td>
<td>Nathalie Amar</td>
<td>Mon - Thursday</td>
<td>10 800 €</td>
<td></td>
</tr>
<tr>
<td>Change of air</td>
<td>Editorial dept</td>
<td>Friday</td>
<td>3 600 €</td>
<td></td>
</tr>
<tr>
<td>Living abroad</td>
<td>Corinne Mandjou</td>
<td>Sat – Sunday</td>
<td>6 120 €</td>
<td></td>
</tr>
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</table>
100% CRÉATION  
*100% FASHION

Fashion and design. In its 100% creation chronicle, RFI enters the fascinating world of designers. Inspiring stories where designers recount their path and who they met along the way, their muse, and elaborate on the unique business of fashion creation every Sunday.

With Maria Afonso

WEEKEND
Sunday
2 minutes 30"
03h23 UT
06h56 UT
12h55 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT

CHEMINS D’ÉCRITURE  
*WRITTEN WORDS

Chemins d’écriture" honors the careers of these African writers of yesterday and today. How did they become writers? What role did their family play in their choice of the pen as a weapon of self-affirmation and their most intimate thoughts? Who were their models?

With Tirthankar Chanda

WEEKEND
Saturday
3 minutes 30"
04h55 UT
06h52 UT
12h54 UT

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 400 € excl. VAT
CULTURE / ENTER TAINMENT

LA PARLOTTE DE CHARLOTTE
*CHARLOTTE’S TALK

Every Friday through her chronicle “La Parlotte de Charlotte”, Charlotte Ntamack selects a place in Africa from an African perspective providing surprising interpretations and analysis.

WEEKDAY
Friday

2 minutes 30’
04h56 UT
06h55 UT
12h55 UT
22h52 UT

16 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 4 500 € excl. VAT

CHRONIQUE DE MAMANE
*MAMANE’S CHRONICLE

Thanks to the news of the Very Very Democratic Republic of Gondwana, Mamane satirizes the African continent and the world. It is a chronicle that captures vocal aspirations and actions of African civil societies and people’s movements. With humor the chronicle stays true and constructive, raising attention to injustice, arbitration and corruption...

WEEKDAYS
Monday to Thursday

2 minutes 30’
04h56 UT
06h55 UT
12h55 UT

48 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 14 400 € excl. VAT

CHRONICLES
Écouter le Monde brings to mind cultures, languages and imaginary worlds through sounds from Africa, America, Asia, Europe and Oceania. All forms are explored: mosaics, Polaroids, snapshots, visuals and auditory memories of people, artists and journalists...

With Monica Fantini

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L’actualité du livre is also political and current affairs: every Sunday, RFI’s editorial team discuss the latest publications related to French politics.

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**LIVRE FRANCE**

*BOOKS - FRANCE*

---

**ECOUTER LE MONDE**

*LISTEN TO THE WORLD*

---

**WEEKEND**

Sunday

2 minutes 30”
03h26 UT
07h57 UT

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8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 2 160 € excl. VAT

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**WEEKEND**

Sunday

5 minutes
04h51 UT
06h51 UT

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8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 4 320 € excl. VAT
**CULTURE / ENTER TAINMENT**

**RENDEZ-VOUS CULTURE**

*CULTURAL RENDEZ-VOUS*

From Monday to Friday, RFI Culture invites a guest to bring stories, enlightening commentaries related to the latest initiatives in the Arts related to France and in the world.

**WEEKDAYS**  
Monday to Friday

3 minutes  
03h26 UT  
05h26 UT  
18h26 UT (except on Tuesday)

60 Radio Tags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 16 200 € excl. VAT**

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**LIVRE INTERNATIONAL**

*BOOKS - INTERNATIONAL*

Every Saturday, editorial staff invites a writer within the world of international affairs. This is an opportunity to discuss current affairs and titles making headlines internationally.

**WEEKEND**  
Saturday

5 minutes  
03h18 UT  
04h50 UT  
07h18 UT  
18h17 UT

16 RadioTags / month  
10 seconds Opening sponsor tag

**Monthly Package rate: 5 760 € excl. VAT**
CULTURE / ENTERTAINMENT

LA VIE ICI
*LIFE HERE

Four days a week, Nathalie Amar and Magali Lagrange bring special guests among literary giants, culinary magicians and movement influencers on the African continent. This programme is about innovative trends, latest fashion icons, 21st century styles. With La vie ici, daily exhilarating stories about Africa on RFI.

WEEKEND
Saturday & Sunday

2 minutes 30''
03h56 UT
04h56 UT (except on Saturday)
07h26 UT
12h26 UT

28 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 360 € excl. VAT

REPORTAGE CULTURE
*CULTURAL DIGEST

Music, fine arts, film or theater, discovering all expression types of what happens around the world.

WEEKEND
Saturday & Sunday

2 minutes 30''
03h56 UT
04h56 UT (except on Saturday)
07h26 UT
12h26 UT

28 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 360 € excl. VAT

LA VIE ICI
*LIFE HERE

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WEEKDAYS
Monday to Thursday

3 minutes
03h56 UT
07h53 UT
22h52 UT

48 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 10 800 € excl. VAT

CHRONICLES
VIVRE AILLEURS
*LIVING ABROAD

Living as a globe trotter means also living away from our country of origin and adapting to new cultures and learning ways to live well. “Vivre Ailleurs” gives a spotlight on places in the world where francophones and francophiles have migrated, exploring their environments, their quality of life, but also describing a second or third cultural integration.

With Corinne Mandjou

WEEKEND
Saturday & Sunday
4 minutes
03h24 UT
04h25 UT

16 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 6 120 € excl. VAT

CHANGE OF AIR – The latest environmental and climate news, every Friday

The Earth is overheating, all living beings are increasingly threatened and science is very clear: human activities are responsible for this situation. Time is running out to act in order to preserve our living conditions on the planet. What are the current upheavals? How to decipher them? And what are the solutions to stop this degradation, to adapt our lifestyles and infrastructures to climate change, to build a more sustainable future for all? In turn, RFI’s environmental specialists open the window on our changing world.

WEEKDAYS
Friday
4 minutes
06h21 UT
11h45 UT

8 Radio Tags / months
10 seconds Opening sponsor tag

Monthly package rate: 3 600 € excl. VAT

CHRONICLES
Whether you are in Ouagadougou, Dakar, Paris, Berlin, Washington, Buenos Aires or Tokyo, listening to the radio on FM or short waves, connect to RFI sites or apps, be it live or on demand, follow our social networks. Listeners and Internet users converge on RFI. At the core of our audio, written or video content, be in the know with all types of news, discussions and opinions, including culture and entertainment.