BENIN
2023 SPECIAL PRICE
Valentine’s day
From February 8th to 14th 2023

1 WEEK OFFER
rfi Benin
14 spots
2 spots per day
all day long

504 € - Gross rate
403 € – Special price
spot rate : 28,80 €

2 WEEKS’ OFFER
rfi Benin
21 spots
3 spots per day
all day long

693 € - Gross rate
554 € – Special price
spot rate : 26,40 €

DIGITAL OFFER
rfi.fr
100 000 impressions*
Duration : 2 weeks
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate
CPT : 4€

*Contact us to know the available inventory
International women’s day
From March 2nd to 8th 2023

1 WEEK OFFER
rfi Benin
14 spots
2 spots per day
all day long

504 € - Gross rate
403 € – Special price
Spot rate : 28,80 €

2 WEEKS’ OFFER
rfi Benin
21 spots
3 spots per day
all day long

693 € - Gross rate
554 € – Special price
Spot rate : 26,40 €

DIGITAL OFFER
rfi.fr
100 000 impressions*
Duration : 2 weeks
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate
CPT : 4€

*Contact us to know the available inventory
Korite 2023
From April 12nd to 21st

10 DAYS OFFER
rfi Benin
20x30'' spots
2 spots per day
including one in prime time morning
675 € - gross rate
540 € - special price
spot rate: 27 €

DIGITAL OFFER
rfi.fr
100 000 impressions*
Duration: 15 days
Devices: desktop, mobile & app
Target: Benin IP
Formats: MPU (Main box) 300*250
Leaderboard 728*90
400 € net rate
CPT: 4 €

*Contact us to know the available inventory
Tabaski 2023

From June 23rd to 29th

1 WEEK OFFER

rfi Benin

14 spots
2 spots per day
Including one in prime time morning

504 € - gross rate
403 € – special price
Spot rate : 28,80 €

From June 16th to 29th

2 WEEKS’ OFFER

rfi Benin

28 spots
2 spots per day
Including one in prime time morning

1 008 € - gross rate
655 € – special price
Spot rate : 23,40 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate
CPT : 4 €

*Contact us to know the available inventory
Mother’s day 2023

From May 22nd to 28th

1 WEEK OFFER

rfi Benin
21x30” spots
3 spots per day
all day long

693 € - gross rate
554 € – special price
Spot rate : 26,40 €

From May 15th to 28th

2 WEEKS’ OFFER

rfi Benin
42x30” spots
3 spots per day
all day long

1 386 € - gross rate
901 € – special price
Spot rate : 21,45 €

DIGITAL OFFER

rfi.fr
200 000 impressions*

Duration : 30 days
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728 * 90

800 € net rate
Spot rate : 26,40 €
CPT : 4 €

*Contact us to know the available inventory
Summer season
July / August 2023

1 MONTH OFFER
rfi Benin
July or August
60 spots
2 spots per day
all day long
1 980 € - gross rate
1 188 € – special price
spot rate : 19,80 €

SUMMER OFFER
rfi Benin
July and August
120 spots
2 spots per day
all day long
3 960 € - gross rate
1 980 € – special price
Spot rate : 16,50 €

DIGITAL OFFER
rfi.fr
400,000 impressions*
Duration : 60 days
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300 * 250
Leaderboard 728 * 90
1 200 € net rate
CPT : 3 €

*Contact us to know the available inventory
Back to school
August / September 2023

1 MONTH OFFER
rfi Benin
60 spots
2 spots per day
all day long
1 980 € - gross rate
1 188 € – special price
average spot rate : 19,80 €

2 MONTHS’ OFFER
rfi Benin
120 spots
2 spots per day
all day long
3 960 € - gross rate
1 980 € – special price
average spot rate : 16,50 €

DIGITAL OFFER
rfi.fr
400 000 impressions*
Duration : 30 days
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90
1 200 € net rate
CPT : 3 €

*Contact us to know the available inventory
End of year celebrations
November / December 2023

2 WEEKS’ OFFER
rfi Benin
30 spots
2 spots per day
all day long

693 € – special price
average spot rate : 23,10 €

1 188 € – special price
average spot rate : 19,80 €

1 MONTH OFFER
rfi Benin
60 spots
2 spots per day
all day long

990 € - gross rate

1 980 € - gross rate

DIGITALE OFFER
rfi.fr
200 000 impressions
 Duration : 30 days
 Devices : desktop, mobile & app
 Target : Benin IP
 Formats : MPU (Main box) 300 * 250
 Leaderboard 728 * 90

800 € net rate
CPT : 4 €