

The background image shows the Independence Monument in Benin, a large archway with a red frieze depicting a group of people. The monument is situated on a sandy beach with the ocean and a blue sky with white clouds in the background. A low concrete wall with small square pillars runs across the foreground, and a set of stairs leads up to the monument. A large, semi-transparent olive-green diamond shape is overlaid in the center of the image, containing the text.

BENIN
2023 SPECIAL
PRICE



Valentine's day

From February 8th to 14th 2023

FEBRUARY

1 WEEK OFFER

rfi Benin

14 spots

**2 spots per day
all day long**

504 € - Gross rate

403 € – Special price

spot rate : 28,80 €

2 WEEKS' OFFER

rfi Benin

21 spots

**3 spots per day
all day long**

693 € - Gross rate

554 € – Special price

spot rate : 26,40 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 2 weeks

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate

CPT : 4€

*Contact us to know the available inventory



International women's day

From March 2nd to 8th 2023

MARCH

HAPPY
Women's
Day

1 WEEK OFFER

rfi Benin

14 spots

2 spots per day
all day long

504 € - Gross rate

403 € – Special price

Spot rate : 28,80 €

2 WEEKS' OFFER

rfi Benin

21 spots

3 spots per day
all day long

693 € - Gross rate

554 € – Special price

Spot rate : 26,40 €

DIGITAL OFFER

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Korite 2023

From April 12nd to 21st

APRIL

10 DAYS OFFER

rfi Benin

20x30" spots

2 spots per day
including one in prime time
morning

675 € - *gross rate*

540 € – special price

spot rate : 27 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days
Devices : desktop, mobile & app
Target : Benin IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory





Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Benin

14 spots

2 spots per day

Including one in prime time morning

504 € - gross rate

403 € – special price

Spot rate : 28,80 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Benin

28 spots

2 spots per day

Including one in prime time morning

1 008 € - gross rate

655 € – special price

Spot rate : 23,40 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory



Mother's day 2023

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Benin

21x30" spots

3 spots per day
all day long

693 € - gross rate

554 € – special price

Spot rate : 26,40 €

2 WEEKS' OFFER

rfi Benin

42x30" spots

3 spots per day
all day long

1 386 € - gross rate

901 € – special price

Spot rate : 21,45 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL – AUG

1 MONTH OFFER

rfi Benin

July or August
60 spots

2 spots per day
all day long

1 980 € - gross rate

1 188 € – special price

spot rate : 19,80 €

SUMMER OFFER

rfi Benin

July and August
120 spots

2 spots per day
all day long

3 960 € - gross rate

1 980 € – special price

Spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300 * 250
Leaderboard 728 * 90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2023

AGT

1 MONTH OFFER

rfi Benin

60 spots

2 spots per day
all day long

1 980 € - gross rate

1 188 € – special price

average spot rate : 19,80 €

2 MONTHS' OFFER

rfi Benin

120 spots

2 spots per day
all day long

3 960 € - gross rate

1 980 € – special price

average spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Benin

30 spots

2 spots per day
all day long

990 € - *gross rate*

693 € – special price

average spot rate : 23,10 €

1 MONTH OFFER

rfi Benin

60 spots

2 spots per day
all day long

1 980 € - *gross rate*

1 188 € – special price

average spot rate : 19,80 €

DIGITALE OFFER

rfi.fr

200 000 impressions

Duration : 30 days

Devices : desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300 * 250
Leaderboard 728 * 90

800 € net rate

CPT : 4 €