

**2023
SPECIAL PRICE
CAMEROON**



Valentine's day

From February 8th to 14th 2023

FEBRUARY

1 WEEK OFFER

rfi Cameroon

14 spots

**2 spots per day
all day long**

700 € - gross rate

595 € – special price

spot rate : 42,50 €

2 WEEKS' OFFER

rfi Cameroon

21 spots

**3 spots per day
all day long**

910 € - gross rate

728 € – special price

spot rate : 34,66 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT: 4€

*Contact us to know the available inventory



Djoulde Soumae 2023

From April 12nd to 21st

APRIL

10 DAYS' OFFER

rfi Cameroon

20 spots

2 spots per day

including one in prime time morning

870 € - gross rate

696 € – special price

spot rate: 34,80 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Labor day

From April 25th to May 1st 2023

MAY

1 WEEK OFFER

rfi Cameroon

3 spots per day
all day long

21 spots

910 € - *gross rate*

728 € TTC – *special price*

spot rate: 34,66 €





National unity day 2023

MAY

May 14th to 20th

1 WEEK OFFER

rfi Cameroon

3 spots per day
all day long

21 spots

910 € - *gross rate*

728 € TTC – special price

spot rate : 34,66 €

May 7th to 20th

2 WEEKS' OFFER

rfi Cameroon

2 spots per day
all day long

30 spots

1 300 € - *gross rate*

975 € TTC – special price

spot rate : 32,50 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Tabaski 2023

JUNE

June 23rd to 29th

1 WEEK OFFER

rfi Cameroon

21 spots

3 spots per day
all day long

910 € - *gross rate*

728 € – special price

Spot rate : 34,68 €

June 16rd to 29th

2 WEEKS' OFFER

rfi Cameroon

42 spots

3 spots per day
all day long

1 680 € - *gross rate*

1 176 € – special price

Spot rate : 28 €

DIGITALE OFFER

rfi.fr

150 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summers season

July / August 2023

JUL - AUG

1 MONTH OFFER

rfi Cameroon
July or August

60 spots

2 spots per day
all day long

3 260 € - gross rate

1 950 € – special price

spot price : 36,60 €

SUMMER OFFER

rfi Cameroon
July or August

120 spots

2 spots per day
all day long

6 520 € - gross rate

3 260 € – special price

spot price : 30,50 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

1 500 € net rate

CPT : 3€

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Cameroon

60 spots

2 spots per day
all day long

2 540 € - *gross rate*

1 524 € – special price

average spot price : 25,40 €

2 MONTHS' OFFER

rfi Cameroon

120 spots

2 spots per day
all day long

5 080 € - *gross rate*

2 540 € – special price

average spot price: 21,17 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 500 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Cameroon

42 spots

3 spots per day
all day long

1 680 € - gross rate

1 176 € – special price

average spot rate : 28 €

1 MONTH OFFER

rfi Cameroon

60 spots

2 spots per day
all day long

2 540 € - gross rate

1 524 € – special price

average spot rate : 25,40 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Cameroon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory