



CHAD
2023 SPECIAL
PRICE



Korite 2023

From April 12nd to 21st

APRIL

10 DAYS OFFER

rfi Chad

20x30'' spots

2 spots per day
including one in prime time
morning

610 € - Gross rate

490 € – Special price

spot rate : 24,40 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days
Devices : Desktop, mobile & app
Target : Chad IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90

280 € net rate

CPT : 5 €

*Contact us to know the available inventory





Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Chad

14 spots

2 spots per day

Including one in morning prime time

427 € - Gross rate

363 € – Special price

Spot rate : 25,92 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Chad

28 spots

2 spots per day

Including one in morning prime time

854 € - gross rate

683 € – special price

Spot rate : 24,40 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300 250

Leaderboard : 728*90

250 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL – AUG

1 MONTH OFFER

rfi Chad

July or August

60 spots

2 spots per day

all day long

1 830 € - Gross rate

1 098 € – Special price

spot rate : 19,80 €

SUMMER OFFER

rfi Chad

July and August

120 spots

2 spots per day

all day long

3 660 € - Gross rate

1 830 € – Special price

Spot rate : 15,25 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUG

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 830 € - *Gross rate*

1 098 € – Special price

average spot rate : 18,30 €

2 MONTHS' OFFER

rfi Chad

120 spots

2 spots per day
all day long

3 660 € - *Gross rate*

1 830 € – Special price

average spot rate : 15,25 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Chad

30 spots

2 spots per day
all day long

915 € - *Gross rate*

686 € – Special price

Average spot rate : 22,86 €

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 830 € - *Gross rate*

1 098 € – Special price

Average spot rate : 18,30 €

DIGITALE OFFER

rfi.fr

100 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory