Une radio du groupe France Médias Monde
Département Régie publicitaire
Septembre 2015

CHAD
2023 SPECIAL
PRICE
Korite 2023
From April 12nd to 21st

10 DAYS OFFER
rfi Chad
20x30’ spots
2 spots per day
including one in prime time morning
610 € - Gross rate
490 € – Special price
spot rate : 24,40 €

DIGITAL OFFER
rfi.fr
50 000 impressions*
Duration : 15 days
Devices : Desktop, mobile & app
Target : Chad IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90
280 € net rate
CPT : 5 €

*Contact us to know the available inventory
Tabaski 2023

From June 23rd to 29th

1 WEEK OFFER
rfi Chad
14 spots
2 spots per day
Including one in morning prime time
427 € - Gross rate
363 € – Special price
Spot rate : 25,92 €

From June 16th to 29th

2 WEEKS’ OFFER
rfi Chad
28 spots
2 spots per day
Including one in morning prime time
854 € - gross rate
683 € – special price
Spot rate : 24,40 €

DIGITAL OFFER
rfi.fr
50 000 impressions*
Duration : 15 days
Devices : Desktop, mobile & app
Target : Chad IP
Formats : MPU (Main box) 300 250
Leaderboard : 728*90
250 € net rate
Spot rate : 24,40 €
CPT : 5 €

*Contact us to know the available inventory
**1 MONTH OFFER**

**rfi Chad**

- July or August
- 60 spots
- 2 spots per day
  - all day long

**Gross rate**

1 830 €

**Special price**

1 098 €

- Spot rate: 19,80 €

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**SUMMER OFFER**

**rfi Chad**

- July and August
- 120 spots
- 2 spots per day
  - all day long

**Gross rate**

3 660 €

**Special price**

1 830 €

- Spot rate: 15,25 €

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**DIGITAL OFFER**

**rfi.fr**

- 200 000 impressions*

**Gross rate**

800 €

**Net rate**

800 €

- Spot rate: 15,25 €
- CPT: 4 €

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*Contact us to know the available inventory*
Back to school
August / September 2023

1 MONTH OFFER
rfi Chad
60 spots
2 spots per day
all day long
1 830 € - Gross rate
1 098 € – Special price
average spot rate : 18,30 €

2 MONTHS’ OFFER
rfi Chad
120 spots
2 spots per day
all day long
3 660 € - Gross rate
1 830 € – Special price
average spot rate : 15,25 €

DIGITAL OFFER
rfi.fr
200 000 impressions*
Duration : 60 days
Devices : Desktop, mobile & app
Target : Chad IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90
800 € net rate
CPT : 4 €

*Contact us to know the available inventory
End of year celebrations
November / December 2023

2 WEEKS’ OFFER
rfi Chad
30 spots
2 spots per day
all day long
915 € - Gross rate
686 € – Special price
Average spot rate : 22,86 €

1 MONTH OFFER
rfi Chad
60 spots
2 spots per day
all day long
1 830 € - Gross rate
1 098 € – Special price
Average spot rate : 18,30 €

DIGITALE OFFER
rfi.fr
100 000 impressions*
Duration : 30 days
Devices : Desktop, mobile & app
Target : Chad IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90
400 € net rate
CPT : 4 €

*Contact us to know the available inventory