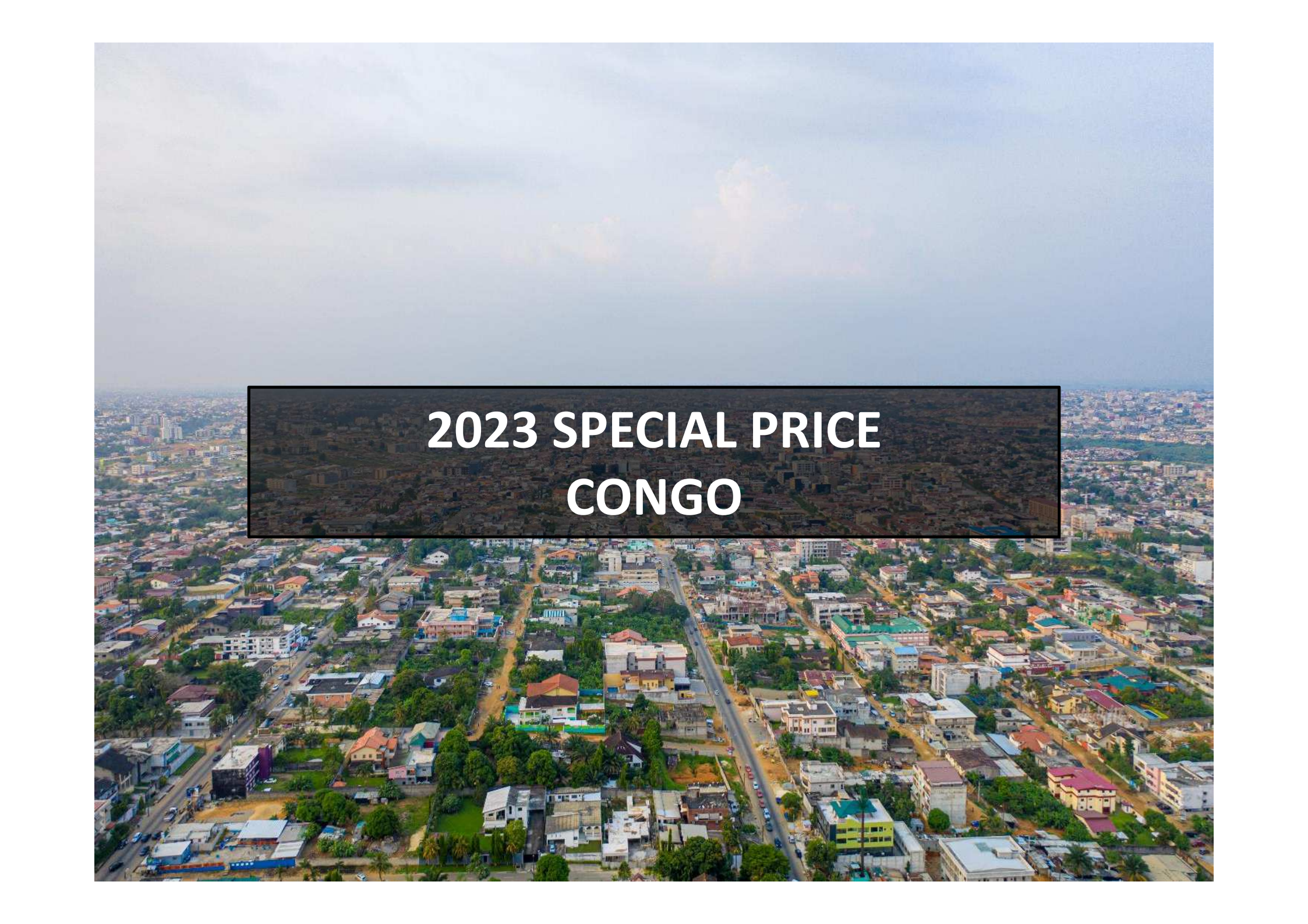


An aerial photograph of a densely populated urban area in Congo. The city is characterized by a mix of low-rise residential buildings, some with colorful roofs, and larger commercial structures. A major road runs vertically through the center of the image. The sky is overcast with soft, grey clouds. A semi-transparent black rectangular box is centered over the middle of the image, containing white text.

2023 SPECIAL PRICE CONGO



Valentine's day

From February 8th to 14th 2023

FEBRUARY

WEEK OFFER 1

rfi Congo

14 spots

**2 spots per day
all day long**

805 € - Gross rate

684 € – Special price

Average spot rate : 48,85 €

WEEK OFFER 2

rfi Congo

21 spots

**3 spots per day
all day long**

1 155 € - Gross rate

924 € – Special price

Average spot rate : 44 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



International women's day 2022

From March 2nd to 8th

MARCH

HAPPY
Women's
Day

WEEK OFFER 1

rfi Congo

14 spots

2 spots per day
all day long

805 € - Gross rate

684 € - Special price

Average spot rate : 48,85 €

WEEK OFFER 2

rfi Congo

21 spots

3 spots per day
all day long

1 155 € - Gross rate

924 € - Special price

Average spot rate : 44 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory

Labor Day

From April 25th to May 1st 2023

MAY

1 WEEK OFFER

rfi Congo

3 spots per day
all day long

21 spots

1 155 € - *Gross rate*

924 € TTC – *Special price*

Average spot rate : 44 €



Mother's day 2023

MAY

From May 22nd to 28th

1 WEEK OFFER

rfi Congo

14 spots

2 spots per day

all day long

1 155 € - gross rate

924 € – special price

Average spot rate : 44 €

From May 15th to 28th

2 WEEKS OFFER

rfi Congo

28 spots

2 spots per day

all day long

2 310 € - gross rate

1 617 € – special price

Average spot rate : 38,50 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Summer season

July / August 2023

JUL / AUG

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Average spot rate : 33 €

SUMMER OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 600 € - *Gross rate*

3 300 € – Special price

Average spot rate : 27,50 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Average spot rate: 33 €

2 MONTHS' OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 600 € - *Gross rate*

3 300 € – Special price

Average spot rate: 27,50 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Mesktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Congo

28 spots

2 spots per day
all day long

1 610 € - *Gross rate*

1 288 € – Special price

Average spot rate : 46 €

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Average spot rate : 33 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory