2023 SPECIAL PRICE
CONGO
Valentine’s day
From February 8th to 14th 2023

**WEEK OFFER 1**
rfi Congo
14 spots
2 spots per day
all day long
805 € - Gross rate
684 € – Special price
Average spot rate : 48,85 €

**WEEK OFFER 2**
rfi Congo
21 spots
3 spots per day
all day long
1 155 € - Gross rate
924 € – Special price
Average spot rate : 44 €

**DIGITAL OFFER**
rfi.fr
60 000 impressions*
Duration : 15 days
Devices : Desktop, mobile & app
Target : Congo IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90
300 € net rate
CPT : 5€

*Contact us to know the available inventory
International women’s day 2022
By RFI Congo
From March 2nd to 8th

WEEK OFFER 1
- rfi Congo
- 14 spots
- 2 spots per day
- all day long
- **805 € - Gross rate**
- **684 € - Special price**
  - Average spot rate: 48.85 €

WEEK OFFER 2
- rfi Congo
- 21 spots
- 3 spots per day
- all day long
- **1 155 € - Gross rate**
- **924 € - Special price**
  - Average spot rate: 44 €

DIGITAL OFFER
- rfi.fr
- **300 € net rate**
  - 60 000 impressions*
  - Duration: 15 days
  - Devices: Desktop, mobile & app
  - Target: Congo IP
  - Formats: MPU (Main box) 300*250, Leaderboard 728*90
  - CPT: 5€

*Contact us to know the available inventory
Labor Day
From April 25th to May 1st 2023

1 WEEK OFFER
rfi Congo

3 spots per day
all day long

21 spots
1155 € - Gross rate

924 € TTC – Special price

Average spot rate : 44 €
Mother’s day 2023

**From May 22nd to 28th**

**1 WEEK OFFER**
- rfi Congo
- 14 spots
- 2 spots per day
- all day long
- **1 155 € - gross rate**
- **924 € – special price**
  - Average spot rate: 44 €

**From May 15th to 28th**

**2 WEEKS OFFER**
- rfi Congo
- 28 spots
- 2 spots per day
- all day long
- **2 310 € - gross rate**
- **1 617 € – special price**
  - Average spot rate: 38,50 €

**DIGITAL OFFER**
- rfi.fr
- 60 000 impressions*
  - Duration: 15 days
  - Devices: Desktop, mobile & app
  - Target: Congo IP
  - Formats: MPU (Main box) 300 * 250
    - Leaderboard 728 * 90
- **300 € net rate**
- CPT: 5€

*Contact us to know the available inventory
**Summer season**
July / August 2023

**1 MONTH OFFER**

**rfi Congo**
60 spots
2 spots per day all day long

- **3 300 € - Gross rate**
- **1 980 € – Special price**

Average spot rate: 33 €

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**SUMMER OFFER**

**rfi Congo**
120 spots
2 spots per day all day long

- **6 600 € - Gross rate**
- **3 300 € – Special price**

Average spot rate: 27,50 €

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**DIGITAL OFFER**

**rfi.fr**
250 000 impressions*

- Duration: 60 days
- Devices: Desktop, mobile & app
- Target: Congo IP
- Formats: MPU (Main box) 300*250 Leaderboard 728 * 90

- **1 000 € net rate**
  - CPT: 4 €

*Contact us to know the available inventory
Back to school
August / September 2023

1 MONTH OFFER
rfi Congo
60 spots
2 spots per day
all day long
3 300 € - Gross rate
1 980 € – Special price
Average spot rate: 33 €

2 MONTHS’ OFFER
rfi Congo
120 spots
2 spots per day
all day long
6 600 € - Gross rate
3 300 € – Special price
Average spot rate: 27,50 €

DIGITAL OFFER
rfi.fr
250 000 impressions*
Duration: 60 days
Devices: Mesktop, mobile & app
Target: Congo IP
Formats: MPU (Main box) 300*250
Leaderboard 728*90
1 000 € net rate
CPT: 4 €

*Contact us to know the available inventory
End of year celebrations
November / December 2023

2 WEEKS’ OFFER
rfi Congo
28 spots
2 spots per day
all day long
1 610 € - Gross rate
1 288 € – Special price
Average spot rate : 46 €

1 MONTH OFFER
rfi Congo
60 spots
2 spots per day
all day long
3 300 € - Gross rate
1 980 € – Special price
Average spot rate : 33 €

DIGITAL OFFER
rfi.fr
150 000 impressions*
Duration : 60 days
Devices : Desktop, mobile & app
Target : Congo IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90
600 € net rate
CPT : 4 €

*Contact us to know the available inventory