

A scenic view of a tropical landscape. In the foreground, there are lush green plants, including large palm fronds. A river flows through the middle ground, with a waterfall visible on the left side. The background features a steep, forested hillside under a blue sky with scattered white clouds. A small structure is visible on the right bank of the river.

2023 SPECIAL PRICE
Democratic Republic of Congo



Independence Day

June 2023

JUNE

1 WEEK OFFER

rfi RDC

21 spots

3 spots per day

All day long

1 155 € - *gross rate*

924 € - Special price

Spot rate: 44 €

2 WEEKS OFFER

rfi RDC

42 spots

3 spots per day

All day long

2 310 € - *gross rate*

1 386€ - Special price

Spot rate: 33 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 10 days

Devices : Desktop, mobile & app

Target : IP RDC

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL / AUG

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Spot rate : 33 €

SUMMER OFFER

rfi DRC

120 spots

2 spots per day
all day long

6 600 € - *Gross rate*

3 300 € – Special price

Spot rate : 27,50 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Spot rate: 33 €

2 MONTHS' OFFER

rfi DRC

120 spots

2 spots per day
all day long

6 600 € - *Gross rate*

3 300 € – Special price

Spot rate: 27,50 €

DIGITAL OFFER

rfi.fr

600 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : DRC IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 800 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi DRC

28 spots

2 spots per day
all day long

1 650 € - *Gross rate*

1 238 € – Special price

Spot rate : 41,25 €

1 MONTH OFFER

rfi DRC

60 spots

2 spots per day
all day long

3 300 € - *Gross rate*

1 980 € – Special price

Spot rate : 33 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250
Leaderboard 728 * 90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory