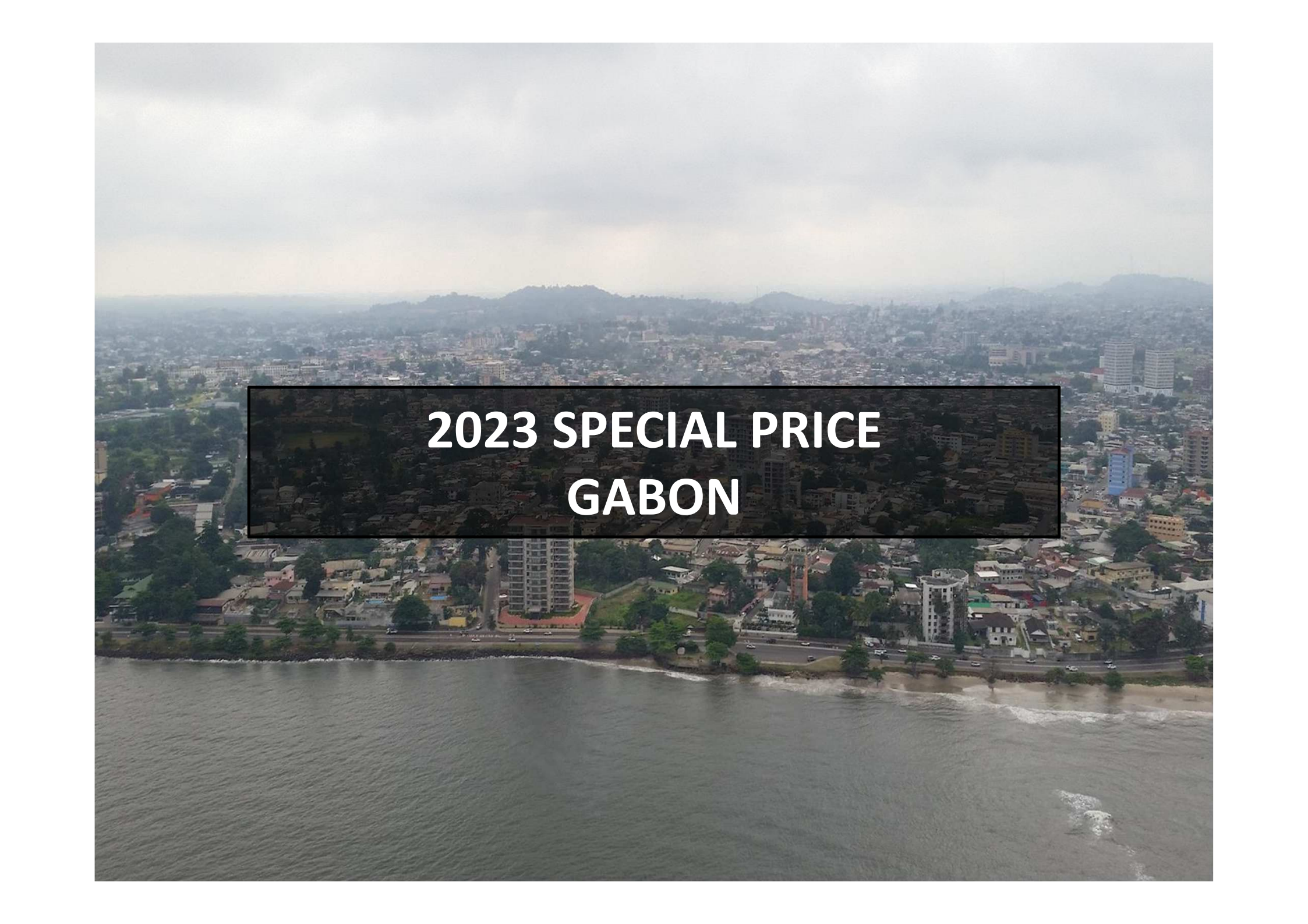


An aerial photograph of a coastal city in Gabon, likely Libreville, showing a dense urban area with various buildings and a coastline with waves. A dark rectangular box is superimposed over the center of the image, containing white text. The sky is overcast with grey clouds.

2023 SPECIAL PRICE GABON



Eid Al Fitr 2023

From April 12nd to 21st

APRIL

10 DAYS' OFFER

rfi Gabon

20 spots

2 spots per day

Including 1 in morning prime time

800 € - *gross rate*

640 € – special price

Spot rate: 32 €

DIGITAL OFFER

rfi.fr

80 000 impressions

Duration : 10 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 5 €

*Contact us to know the available inventory



Mother's day 2023

MAY

From May 22nd to 28th

1 WEEK OFFER

rfi Gabon

21 spots

3 spots per day

Including 2 in morning prime time

910 € - Gross rate

683 € – Special price

Spot rate : 32,50 €

From May 15th to 28th

2 WEEK'S OFFER

rfi Gabon

42 spots

3 spots per day

Including 2 in morning prime time

1 820 € - Gross rate

1 274 € – Special price

Spot rate : 30,33 €

DIGITAL OFFER

rfi.fr

80 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Gabon

21 spots

3 spots per day

Including 2 in morning prime time

910 € - Gross rate

683 € – Special price

Spot rate : 32,50 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Gabon

42 spots

3 spots per day

Including 2 in morning prime time

1 820 € - Gross rate

1 274 € – Special price

Spot rate : 30,33 €

DIGITAL OFFER

rfi.fr

160 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

800 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL / AUG

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - *Gross rate*

1 344 € – Special price

Spot rate : 33 €

SUMMER OFFER

rfi Gabon

120 spots

2 spots per day
all day long

4 480 € - *Gross rate*

2 240 € – Special price

Spot rate : 27,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300 * 250

Leaderboard 728 * 90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - *Gross rate*

1 344 € – Special price

Spot rate: 22,40 €

2 MONTHS' OFFER

rfi Gabon

120 spots

2 spots per day
all day long

4 480 € - *Gross rate*

2 240 € – Special price

Spot rate: 18,66 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Gabon

28 spots

2 spots per day
all day long

1 820 € - Gross rate

1 274 € – Special price

Spot rate : 30,33 €

1 MONTH OFFER

rfi Gabon

60 spots

2 spots per day
all day long

2 240 € - Gross rate

1 344 € – Special price

Spot rate : 18,66 €

DIGITAL OFFER

rfi.fr

160 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Gabon IP

Formats : MPU (Main box) 300*250
Leaderboard 728 * 90

800 € net rate

CPT : 5 €

*Contact us to know the available inventory