2023 SPECIAL PRICE
GUINEA
Korite 2023
From April 12nd to 21st

10 DAYS’ OFFER

rfi Guinea
20 spots
2 spots per day
all day long

720 € - Gross rate
576 € – Special price
Spot rate: 28,80 €

DIGITAL OFFER

rfi.fr
100 000 impressions*

Duration: 15 days
Devices: Desktop, mobile & app
Target: Guinea IP
Formats: MPU (Main box) 300*250
Leaderboard 728*90

400 € net rate
CPT : 4 €

*Contact us to know the available inventory
Tabaski 2023

From June 23rd to 29th

1 WEEK OFFER
rfi Guinea

21 spots
3 spots per day
all day long

580 € - Gross rate
493 € – Special price
Spot rate : 35,21 €

2 WEEKS’ OFFER
rfi Guinea

42 spots
3 spots per day
all day long

1 160 € - Gross rate
928 € – Special price
Spot rate : 33,14 €

DIGITAL OFFER
rfi.fr

200 000 impressions*

Duration : 30 days
Devices : Desktop, mobile & app
Target : Guinea IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90

800 € net rate
Spot rate : 33,14 €
CPT : 4 €

*Contact us to know the available inventory
**Summer season**

*July / August 2023*

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**1 MONTH OFFER**

*rfi Guinea*

- 60 spots
- 2 spots per day
- all day long

<table>
<thead>
<tr>
<th>2 400 € - Gross rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 440 € - Special price</td>
</tr>
</tbody>
</table>

Spot rate: 24 €

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**SUMMER OFFER**

*rfi Guinea*

- 120 spots
- 2 spots per day
- all day long

<table>
<thead>
<tr>
<th>4 800 € - Gross rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 400 € - Special price</td>
</tr>
</tbody>
</table>

Spot rate: 20 €

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**DIGITAL OFFER**

*rfi.fr*

- 400,000 impressions*

| Duration: 60 days |
| Devices: Desktop, mobile & app |
| Target: Guinea IP |
| Formats: MPU (Main box) 300*250 |
| Leaderboard 728*90 |

<table>
<thead>
<tr>
<th>1 200 € net rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPT: 3 €</td>
</tr>
</tbody>
</table>

*Contact us to know the available inventory*

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*Contact us to know the available inventory*
Back to school
August / September 2023

1 MONTH OFFER
rfi Guinea
60 spots
2 spots per day
all day long
2 400 € - Gross rate
1 440 € – Special price
Spot rate: 24 €

2 MONTHS’ OFFER
rfi Guinea
120 spots
2 spots per day
all day long
4 800 € - Gross rate
2 400 € – Special price
Spot rate: 2 €

DIGITAL OFFER
rfi.fr
400 000 impressions*
Duration : 60 days
Devices : Desktop, mobile & app
Target : Guinea IP
Formats : MPU (Main box) 300*250
Leaderboard 728*90
1 200 € net rate
CPT : 3 €

*Contact us to know the available inventory
End of year celebrations
November / December 2023

2 WEEKS’ OFFER
rfi Guinea
- 28 spots
  - 2 spots per day
  - all day long
- 1 200 € - Gross rate
- 960 € – Special price
  Spot rate: 32 €

1 MONTH OFFER
rfi Guinea
- 60 spots
  - 2 spots per day
  - all day long
- 2 400 € - Gross rate
- 1 440 € – Special price
  Spot rate: 24 €

DIGITAL OFFER
rfi.fr
- 200 000 impressions
- Duration: 30 days
- Devices: Desktop, mobile & app
- Target: Guinea IP
- Formats: MPU (Main box) 300*250
  Leaderboard 728*90
- 800 € net rate
  CPT: 4 €
  *Contact us to know the available inventory