

A photograph of a traditional village scene in Guinea. The image shows several mud-brick houses with intricate geometric patterns painted on their walls. A tall, slender baobab tree stands prominently in the background against a clear blue sky. The foreground features a dirt path, some green shrubs, and a few colorful plastic buckets. A semi-transparent black box with white text is overlaid in the center of the image.

2023 SPECIAL PRICE GUINEA



Korite 2023

From April 12nd to 21st

APRIL

10 DAYS' OFFER

rfi Guinea

20 spots

2 spots per day
all day long

720 € - Gross rate

576 € – Special price

Spot rate: 28,80 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory





Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Guinea

21 spots

3 spots per day
all day long

580 € - *Gross rate*

493 € – Special price

Spot rate : 35,21 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Guinea

42 spots

3 spots per day
all day long

1 160 € - *Gross rate*

928 € – Special price

Spot rate : 33,14 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL / AUG

1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

2 400 € - *Gross rate*

1 440 € – Special price

Spot rate : 24 €

SUMMER OFFER

rfi Guinea

120 spots

2 spots per day
all day long

4 800 € - *Gross rate*

2 400 € – Special price

Spot rate : 20 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

2 400 € - *Gross rate*

1 440 € – Special price

Spot rate: 24 €

2 MONTHS' OFFER

rfi Guinea

120 spots

2 spots per day
all day long

4 800 € - *Gross rate*

2 400 € – Special price

Spot rate: 2 €

DIGITAL OFFER

rfi.fr

400 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : Guinea IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

1 200 € net rate

CPT : 3 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Guinea

28 spots

2 spots per day
all day long

1 200 € - *Gross rate*

960 € – Special price

Spot rate : 32 €

1 MONTH OFFER

rfi Guinea

60 spots

2 spots per day
all day long

2 400 € - *Gross rate*

1 440 € – Special price

Spot rate : 24 €

DIGITAL OFFER

rfi.fr

200 000 impressions

Duration : 30 days

Devices : Desktop, mobile & app

Target : Guinea IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory