



NIGER
2023 SPECIAL
PRICE



Korite 2023

From April 12nd to 21st

APRIL

10 DAYS OFFER

rfi Niger

20x30" spots

2 spots per day
including one in prime time
morning

678 € - Gross rate

554 € – Special price

spot rate : 26,40 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days
Devices : Desktop, mobile & app
Target : Niger IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90

300 € net rate

CPT : 5 €

*Contact us to know the available inventory





Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Niger

14 spots

2 spots per day

Including one in prime time morning

471 € - Gross rate

377 € – Special price

Spot rate : 26,91 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Niger

28 spots

2 spots per day

Including one in prime time morning

942 € - Gross rate

707 € – Special price

Spot rate : 25,23 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Niger IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL – AUG

1 MONTH OFFER

rfi Niger

July or August
60 spots

2 spots per day
all day long

1 980 € - Gross rate

1 188 € – Special price

spot rate : 19,80 €

SUMMER OFFER

rfi Niger

July and August
120 spots

2 spots per day
all day long

3 960 € - Gross rate

1 980 € – Special price

Spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Benin IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Niger

60 spots

2 spots per day
all day long

1 980 € - *Gross rate*

1 188 € – Special price

Average spot rate : 19,80 €

2 MONTHS' OFFER

rfi Niger

120 spots

2 spots per day
all day long

3 960 € - *Gross rate*

1 980 € – Special price

Average spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Niger IP

Formats : MPU (Main box) 300*250

Leaderboard : 728 90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Niger

30 spots

2 spots per day
all day long

990 € - *Gross rate*

693 € – Special price

Average spot rate : 23,10 €

1 MONTH OFFER

rfi Niger

60 spots

2 spots per day
all day long

1 980 € - *Gross rate*

1 188 € – Special price

Average spot rate : 19,80 €

DIGITALE OFFER

rfi.fr

120 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Niger IP

Formats : MPU (Main box) 300*250
Leaderboard : 728*90

600 € net rate

CPT : 5 €

*Contact us to know the available inventory