NIGER
2023 SPECIAL PRICE
Korite 2023
From April 12nd to 21st

10 DAYS OFFER
rfi Niger
20x30” spots
2 spots per day
including one in prime time morning
678 € - Gross rate
554 € – Special price
spot rate : 26,40 €

DIGITAL OFFER
rfi.fr
60 000 impressions*
Duration : 15 days
Devices : Desktop, mobile & app
Target : Niger IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90
300 € net rate
CPT : 5 €

*Contact us to know the available inventory
Tabaski 2023

From June 23rd to 29th

**1 WEEK OFFER**

*rfi Niger*

- 14 spots
- 2 spots per day
  - Including one in prime time morning

471 € - Gross rate

377 € – Special price

Spot rate: 26,91 €

From June 16th to 29th

**2 WEEKS’ OFFER**

*rfi Niger*

- 28 spots
- 2 spots per day
  - Including one in prime time morning

942 € - Gross rate

707 € – Special price

Spot rate: 25,23 €

**DIGITAL OFFER**

*r十分钟fr*

- 60,000 impressions*

- Duration: 15 days
- Devices: Desktop, mobile & app
- Target: Niger IP
- Formats: MPU (Main box) 300*250
  - Leaderboard: 728*90

400 € net rate

*Contact us to know the available inventory
**1 MONTH OFFER**

*rfi Niger*

- **July or August**
  - 60 spots
  - 2 spots per day
  - all day long

<table>
<thead>
<tr>
<th>Gross rate</th>
<th>Special price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 980 €</strong></td>
<td><strong>1 188 €</strong></td>
</tr>
</tbody>
</table>

**SUMMER OFFER**

*rfi Niger*

- **July and August**
  - 120 spots
  - 2 spots per day
  - all day long

<table>
<thead>
<tr>
<th>Gross rate</th>
<th>Special price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3 960 €</strong></td>
<td><strong>1 980 €</strong></td>
</tr>
</tbody>
</table>

**DIGITAL OFFER**

*rﬁ.fr*

- **250 000 impressions***

<table>
<thead>
<tr>
<th>Duration</th>
<th>Devices</th>
<th>Target</th>
<th>Formats</th>
<th>Spot rate</th>
<th>CPT</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 days</td>
<td>Desktop, mobile &amp; app</td>
<td>Benin IP</td>
<td>MPU (Main box) 300<em>250, Leaderboard : 728</em>90</td>
<td>19,80 €</td>
<td>4 €</td>
</tr>
</tbody>
</table>

*Contact us to know the available inventory*
Back to school
August / September 2023

1 MONTH OFFER
rfi Niger
60 spots
2 spots per day
all day long
1 980 € - Gross rate
1 188 € – Special price
Average spot rate : 19,80 €

2 MONTHS’ OFFER
rfi Niger
120 spots
2 spots per day
all day long
3 960 € - Gross rate
1 980 € – Special price
Average spot rate : 16,50 €

DIGITAL OFFER
rfi.fr
250 000 impressions*
Duration : 60 days
Devices : Desktop, mobile & app
Target : Niger IP
Formats : MPU (Main box) 300*250
Leaderboard : 728 90
1 000 € net rate
CPT : 4 €

*Contact us to know the available inventory
End of year celebrations
November / December 2023

2 WEEKS’ OFFER
rfi Niger
30 spots
2 spots per day
all day long
990 € - Gross rate
693 € – Special price
Average spot rate : 23,10 €

1 MONTH OFFER
rfi Niger
60 spots
2 spots per day
all day long
1 980 € - Gross rate
1 188 € – Special price
Average spot rate : 19,80 €

DIGITALE OFFER
rfi.fr
120 000 impressions*
Duration : 30 days
Devices : Desktop, mobile & app
Target : Niger IP
Formats : MPU (Main box) 300*250
Leaderboard : 728*90
600 € net rate
CPT : 5 €

*Contact us to know the available inventory