



SENEGAL  
2023 SPECIAL PRICE





# Ramadan 2023

From 22nd March to April 21st

MARCH-APRIL

## 2 WEEKS' OFFER

**rfi Senegal**

From April 8th to 20th

3 spots per day  
all day long

**42 spots**

**1 670 € - Gross rate**

**1 150 € TTC – Special price**

spot rate : 27,38 €

## 1 MONTH OFFER

**rfi Senegal**

From March 22nd to April  
21st

2 to 4 spots per day  
all day long

**84 spots**

**3 340 € - Gross rate**

**2 000 € TTC – Special price**

spot rate : 25 €

## DIGITAL OFFER

**rfi.fr**

**Impressions : 500 000\***

**Duration :** 30 days

**Devices :** Desktop, mobile & app

**Target :** Senegal IP

**Formats :** MPU (Main box) 300\*250

Leaderboard : 728\*90

**2 000 € net rate**

eCPT : 4 €

\*Contact us to know the available inventory



# Korite 2023

From April 22nd to 23rd

APRIL

## 2 DAYS' OFFER

**rfi Senegal**

6 spots per day  
all day long

12 spots

500 € - Gross rate

**425 € TTC – Special price**

spot rate : 35,41 €

## DIGITAL OFFER

**rfi.fr**

Impressions : 150 000\*

Duration : 7 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

**750 € net rate**

CPT : 5 €

\*Contact us to know the available inventory





# Tabaski 2023

JUNE

From June 23rd to 29th

## 1 WEEK OFFER

**rfi Senegal**

3 spots per day  
all day long

21 spots

835 € - Gross rate

680 € TTC – Special price

spot rate : 32,38 €

From June 16th to 29th

## 2 WEEKS OFFER

**rfi Senegal**

2 to 4 spots per day  
all day long

42 spots

1 670 € - Gross rate

1 150 € TTC – Special price

spot rate : 27,38 €

## DIGITAL OFFER

**rfi.fr**

Impressions : 300 000\*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

Tarif Net : 1 500 €

CPT : 5 €

\*Contact us to know the available inventory





# Tamkharit 2023

JULY

From July 22nd to 28th

## 1 WEEK OFFER

**rfi Senegal**

3 spots per day  
all day long

21 spots

835 € - gross rate

680 € TTC – special price

spot rate : 32,38 €

From July 15th to 28th

## 2 WEEKS' OFFER

**rfi Senegal**

2 to 4 spots per day  
all day long

42 spots

1 670 € - gross rate

1 150 € TTC – special price

spot rate : 27,38 €

## DIGITAL OFFER

**rfi.fr**

Impressions : 300 000\*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

Tarif Net : 1 500 €

CPT : 5 €

\*Contact us to know the available inventory



# Summer season 2023

July / August 2023

JULY - AUG

## 1 MONTH OFFER

**rfi Senegal**

July or August

3 spots per day

all day long

**84 spots**

**3 340 € - Gross rate**

**2 000 € TTC – Special price**

Spot rate : 25 €

## SUMMER OFFER

**rfi Senegal**

July and August

2 à 4 spots par jour

all day long

**168 spots**

**6 680€ - Gross rate**

**3 300 € TTC – Special price**

Spot rate : 19,64 €

## DIGITAL OFFER

**rfi.fr**

Impressions : 700 000\*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

**2 100 € net rate**

CPT : 3 €

\*Contact us to know the available inventory





# Back to school 2022

August / September 2022

AUG

## 1 MONTH OFFER

**rfi Senegal**

60 spots

2 spots per day  
all day long

2 730 € - *gross rate*

1 900 € – special price

average spot rate : 31,66 €

## 2 MONTHS' OFFER

**rfi Senegal**

120 spots

2 spots per day  
all day long

5 460 € - *gross rate*

2 730 € – special price

average spot rate : 22,75 €

## DIGITAL OFFER

**rfi.fr**

500 000 impressions\*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

2 000 € net rate

CPT : 4 €

\*Contact us to know the available inventory

# Magal of Touba 2022

September 4th

SEPTEMBER

## 1 DAY OFFER

**rfi Senegal**

10 spots  
all day long

10 spots

550 € - *gross rate*

**400 € TTC – *special price***

spot rate : 40 €

## DIGITAL OFFER

**rfi.fr**

**200 000 impressions\***

**Duration** : 7 days

**Devices** : Desktop, mobile & app

**Target** : Senegal IP

**Formats** : MPU (Main box) 300\*250

Leaderboard : 728\*90

**1 000 € net rate**

CPT : 5 €

\*Contact us to know the available inventory





# Maouloud 2023

September 27th and 28th

SEPTEMBER

From September 21st to 27th

## 1 WEEK OFFER

**rfi Senegal**

3 spots per day

all day long

21 spots

835 € - *Gross rate*

680 € TTC – *Special price*

spot rate : 32,38 €

From September 14th to 27th

## 2 WEEKS' OFFER

**rfi Senegal**

2 to 4 spots per day

all day long

42 spots

1 670 € - *Gross rate*

1 150 € TTC – *Special price*

spot rate : 27,38 €

## DIGITAL OFFER

**rfi.fr**

300 000 impressions\*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

1 500 € net rate

CPT : 5 €

\*Contact us to know the available inventory



# End of year celebrations

November / December 2023

NOV-DEC

## 2 WEEKS' OFFER

**rfi Senegal**

28 spots

2 spots per day  
all day long

**1 280 € - gross rate**

**1 000 € – special price**

average spot rate : 35,71 €

## 1 MONTH OFFER

**rfi Senegal**

60 spots

2 spots per day  
all day long

**2 730 € - gross rate**

**1 900 € – special price**

average spot rate: 31,66 €

## DIGITAL OFFER

**rfi.fr**

500 000 impressions\*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300\*250

Leaderboard : 728\*90

**2 000 € net rate**

CPT : 4 €

\*Contact us to know the available inventory