



TOGO
2023 SPECIAL
PRICE



Ramadan 2023

From March 22nd to April 21st 2023

MARCH-
APRIL

2 WEEKS OFFER

rfi Togo

From April 8th to 21st

2 or 3 spots per day

All day long

30 spots

990 € - Gross rate

693 € – Special Price

1 MONTH OFFER

rfi Togo

March 22nd - April 21st

2 or 3 spots per day

All day long

60 spots

1 986 € - Gross rate

1 200 € – Special Price

DIGITAL OFFER

rfi.fr

Devices : Desktop, mobile & appli

Target : Togo IP

Duration : 30 jours

200 000 impressions*

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € Net rate

CPT : 4 €

*Contact us to know the available inventory



Mother's day 2023

MAY

From May 22nd to 28th

From May 15th to 28th

1 WEEK OFFER

rfi Togo

21 spots

3 spots per day
all day long

693 € - Gross rate

554 € – Special price

Spot rate : 26,38 €

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

990 € - Gross rate

693 € – Special price

Spot rate : 23,10 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2023

JUNE

From June 23rd to 29th

1 WEEK OFFER

rfi Togo

14 spots

2 spots per day

Including one in prime time morning

495 € - Gross rate

390 € – Special price

Spot rate : 26 €

From June 16th to 29th

2 WEEKS' OFFER

rfi Togo

28 spots

2 spots per day

Including one in prime time morning

981 € - Gross rate

740 € – Special price

Spot rate : 23,40 €

DIGITAL OFFER

rfi.fr

100 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300 * 250

Leaderboard : 728 * 90

500 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2023

JUL – AUG

1 MONTH OFFER

rfi Togo

July or August
60 spots

2 spots per day
all day long

1 980 € - Gross rate

1 188 € – Special price

spot rate : 19,80 €

SUMMER OFFER

rfi Benin

July and August
120 spots

2 spots per day
all day long

3 960 € - Gross rate

1 980 € – Special price

Spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2023

AUGUST

1 MONTH OFFER

rfi Togo

60 spots

2 spots per day
all day long

1 980 € - *Gross rate*

1 188 € – Special price

Average spot rate : 19,80 €

2 MONTHS' OFFER

rfi Togo

120 spots

2 spots per day
all day long

3 960 € - *Gross rate*

1 980 € – Special price

Average spot rate : 16,50 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 200 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2023

NOV-DEC

2 WEEKS' OFFER

rfi Togo

30 spots

2 or 3 spots per day
all day long

990 € - *Gross rate*

693 € – Special price

Average spot rate : 23,10 €

1 MONTH OFFER

rfi Togo

90 spots

3 spots per day
all day long

2 964 € - *Gross rate*

1 778 € – Special price

Average spot rate : 19,76 €

DIGITALE OFFER

rfi.fr

200 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Togo IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory