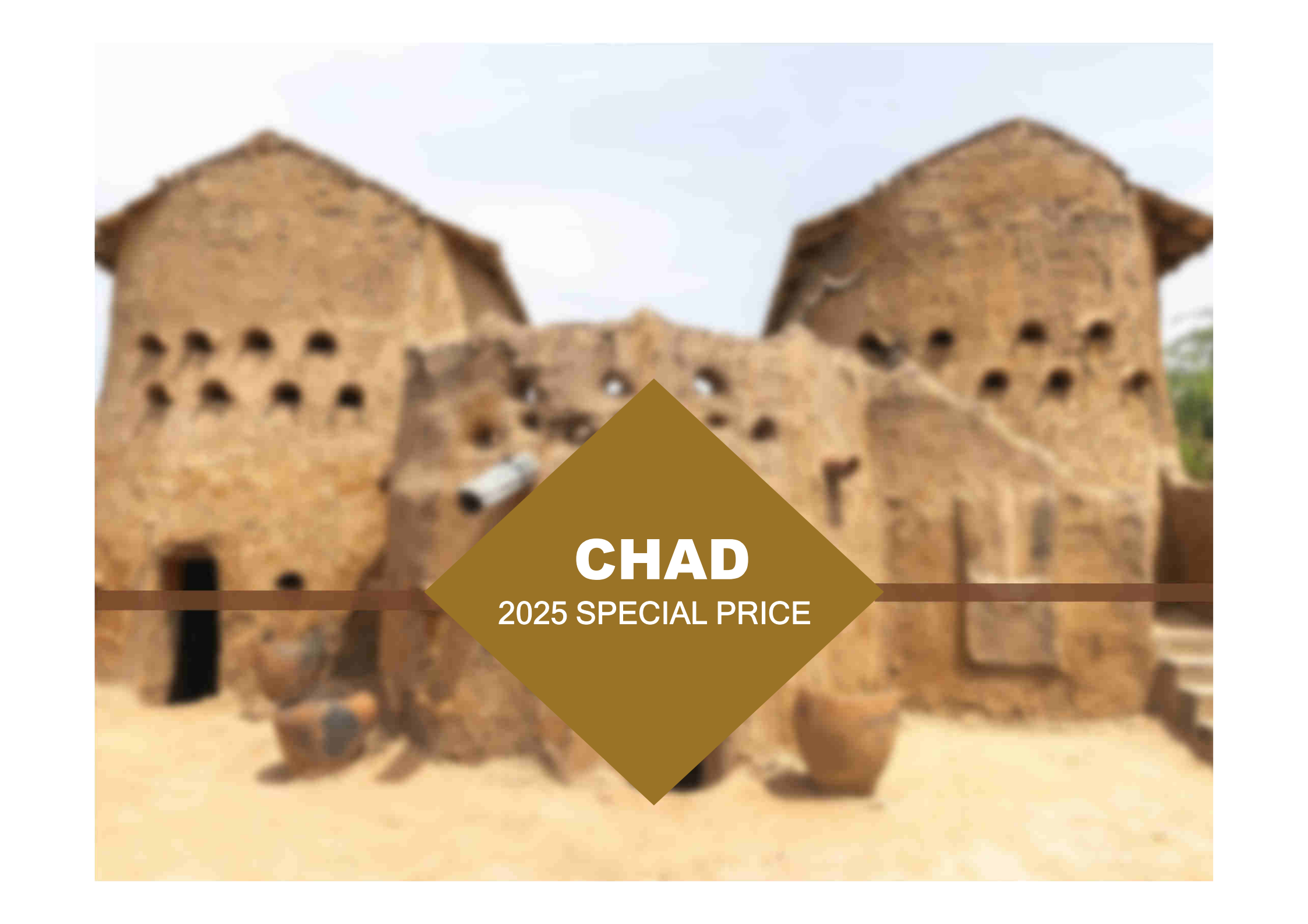


The background of the image shows several traditional mud-brick houses in a dry, arid environment. The houses have multiple stories and are characterized by numerous small, dark, circular openings, likely for ventilation. The walls are a warm, earthy brown color. In the foreground, there are some large, dark, rounded objects, possibly pots or baskets, on the ground. A semi-transparent brown diamond shape is centered over the image, containing the text.

CHAD

2025 SPECIAL PRICE



Korite 2025

From March 22nd to 31st

MARCH

10 DAYS OFFER

rfi Chad

20 spots

2 spots per day
including one in prime time
morning

600 € - Gross rate

480 € – Special price

spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

280 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2025

MAY/JUNE

From May 31st to June 6th

1 WEEK OFFER

rfi Chad

14 spots

2 spots per day

Including one in morning prime time

420 € - Gross rate

357 € – Special price

Spot rate : 25,50 €

From May 24th to June 6th

2 WEEKS' OFFER

rfi Chad

28 spots

2 spots per day

Including one in morning prime time

840 € - gross rate

672 € – special price

Spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300 250

Leaderboard : 728*90

250 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2025

JULY/AUGUST

1 MONTH OFFER

rfi Chad

July or August

60 spots

2 spots per day

all day long

1 800 € - Gross rate

1 080 € – Special price

spot rate : 18 €

SUMMER OFFER

rfi Chad

July and August

120 spots

2 spots per day

all day long

3 600 € - Gross rate

1 800 € – Special price

Spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2025

AUGUST

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - *Gross rate*

1 080 € – Special price

average spot rate : 18 €

2 MONTHS' OFFER

rfi Chad

120 spots

2 spots per day
all day long

3 600 € - *Gross rate*

1 800 € – Special price

average spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2025

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi Chad

30 spots

2 spots per day
all day long

900 € - *Gross rate*

720 € – Special price

Average spot rate : 24 €

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - *Gross rate*

1 080 € – Special price

Average spot rate : 18 €

DIGITALE OFFER

rfi.fr

100 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory