



# RFI AFRICA

## DISCOVERY OFFER 2026

### RFI Africa is:

- ✓ The world's **1st** FM network
- ✓ Africa's **No. 1** international radio station
- ✓ **5.1** million visits per month
- ✓ **41.9** million listeners every week
- ✓ **No. 1** French news radio on Facebook

### RADIO OFFER 7 days

- Monday to Sunday
- 3 spots/day** during "Africa News".  
Morning, noon and evening – 21  
spots including 7 in prime time  
morning

**9 975 € net**

**Including 25% discount**

### MULTI-SUPPORT OFFER 15 days

- ✓ Radio:
  - Monday to Sunday
  - 2 spots/day** in prime time morning and day  
time – 30 spots including 15 in prime time  
morning
- ✓ Main Box Mobile/Desktop/App: **600k**  
impressions
- ✓ Desktop Takeover: Capping 2 per day
- ✓ Interstitial App: Capping 2 per day

**18 333 € net**

**Including 10% additional discount**