

The background of the image shows several traditional mud-brick houses in a dry, arid environment. The houses are built with thick, brown mud walls and have multiple small, dark, circular openings for ventilation. The roofs are made of a similar material and are slightly pitched. In the foreground, there are some large, dark, rounded objects, possibly pots or baskets, on the ground. A large, dark brown diamond shape is superimposed over the center of the image, containing the text.

CHAD

2026 SPECIAL PRICE



Korite 2026

From March 12nd to 21st

MARCH

10 DAYS OFFER

rfi Chad

20 spots

2 spots per day

**including one in prime time
morning**

600 € - Gross rate

480 € – Special price

spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

280 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2026

MAY

From May 21st to 27th

1 WEEK OFFER

rfi Chad

14 spots

2 spots per day

Including one in morning prime time

420 € - *Gross rate*

357 € – Special price

Spot rate : 25,50 €

From May 14th to 27th

2 WEEKS' OFFER

rfi Chad

28 spots

2 spots per day

Including one in morning prime time

840 € - *gross rate*

672 € – special price

Spot rate : 24 €

DIGITAL OFFER

rfi.fr

50 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300 250

Leaderboard : 728*90

250 € net rate

CPT : 5 €

*Contact us to know the available inventory



Summer season

July / August 2026

JULY/AUGUST

1 MONTH OFFER

rfi Chad

July or August

60 spots

2 spots per day

all day long

1 800 € - Gross rate

1 080 € – Special price

spot rate : 18 €

SUMMER OFFER

rfi Chad

July and August

120 spots

2 spots per day

all day long

3 600 € - Gross rate

1 800 € – Special price

Spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2026

AUGUST/
SEPTEMBER

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - Gross rate

1 080 € – Special price

average spot rate : 18 €

2 MONTHS' OFFER

rfi Chad

120 spots

2 spots per day
all day long

3 600 € - Gross rate

1 800 € – Special price

average spot rate : 15 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

800 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2026

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi Chad

30 spots

2 spots per day
all day long

900 € - Gross rate

720 € – Special price

Average spot rate : 24 €

1 MONTH OFFER

rfi Chad

60 spots

2 spots per day
all day long

1 800 € - Gross rate

1 080 € – Special price

Average spot rate : 18 €

DIGITALE OFFER

rfi.fr

100 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Chad IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

400 € net rate

CPT : 4 €

*Contact us to know the available inventory