

An aerial photograph of a city, likely Kinshasa, Congo, showing a dense urban landscape with numerous buildings and green spaces. A dark, semi-transparent rectangular box is centered over the image, containing white text. The background shows a cityscape with various colored roofs and green trees, with a hazy horizon in the distance.

2026 SPECIAL PRICE
CONGO



Valentine's day

From February 8th to 14th 2026

FEBRUARY

WEEK OFFER 1

rfi Congo

14 spots

**2 spots per day
all day long**

770 € - Gross rate

655 € – Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

**3 spots per day
all day long**

1 050 € - Gross rate

840 € – Special price

Average spot rate : 40 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



International Women's Day 2026

From March 2nd to 8th

MARCH

HAPPY
Women's
Day

WEEK OFFER 1

rfi Congo

14 spots

**2 spots per day
all day long**

770 € - Gross rate

655 € – Special price

Average spot rate : 46,75 €

WEEK OFFER 2

rfi Congo

21 spots

**3 spots per day
all day long**

1 050 € - Gross rate

840 € – Special price

Average spot rate : 40 €

DIGITAL OFFER

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Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Easter celebrations

Joyeuses Pâques

MARCH/
APRIL

From March 31st to April 6th

From March 24th to April 6th

WEEK OFFER 1

rfi Congo

14 spots

2 spots per day
all day long

770 € - Gross rate

655 € – Special price

Prix du spot : 46,75 €

WEEK OFFER 2

rfi Congo

28 spots

2 spots per day
all day long

1 540 € - Gross rate

1 232 € – Special price

Prix du spot : 44 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300*250

Leaderboard 728*90

300 € net rate

eCPM : 5€

*Contact us to know the available inventory

Labor Day

From April 25th to May 1st 2026

MAY

1 WEEK OFFER

rfi Congo

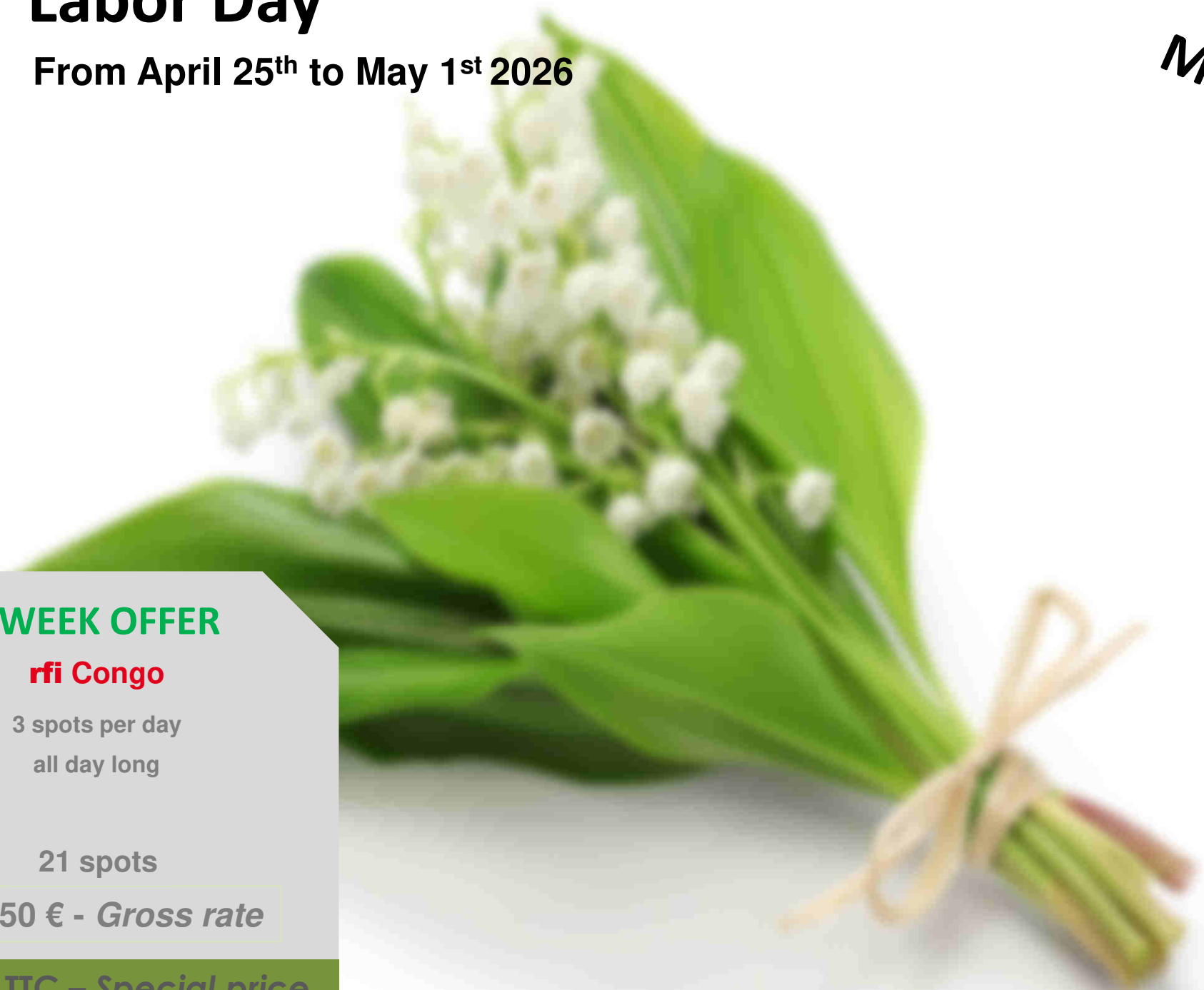
3 spots per day
all day long

21 spots

1 050 € - *Gross rate*

840 € TTC – *Special price*

Average spot rate : 40 €



Mother's day 2026

MAY

From May 25th to 31st

1 WEEK OFFER

rfi Congo

21 spots

3 spots per day
all day long

1 050 € - gross rate

840 € – special price

Average spot rate : 40 €

From May 18th to 31st

2 WEEKS OFFER

rfi Congo

42 spots

3 spots per day
all day long

2 100 € - gross rate

1 862 € – special price

Average spot rate : 35 €

DIGITAL OFFER

rfi.fr

60 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 * 250
Leaderboard 728 * 90

300 € net rate

CPT : 5€

*Contact us to know the available inventory



Summer season

July / August 2026

JULY/AUGUST

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – *Special price*

Average spot rate : 32,70 €

SUMMER OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - *Gross rate*

3 270 € – *Special price*

Average spot rate : 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250

Leaderboard 728 * 90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Back to school

August / September 2026

AUGUST/
SEPTEMBER

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - Gross rate

1 962 € – Special price

Average spot rate: 32,70 €

2 MONTHS' OFFER

rfi Congo

120 spots

2 spots per day
all day long

6 540 € - Gross rate

3 270 € – Special price

Average spot rate: 27,25 €

DIGITAL OFFER

rfi.fr

250 000 impressions*

Duration : 60 days

Devices : Mesktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

1 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



End of year celebrations

November / December 2026

NOVEMBER/
DECEMBER

2 WEEKS' OFFER

rfi Congo

28 spots

2 spots per day
all day long

1 540 € - *Gross rate*

1 232 € – Special price

Average spot rate : 44 €

1 MONTH OFFER

rfi Congo

60 spots

2 spots per day
all day long

3 270 € - *Gross rate*

1 962 € – Special price

Average spot rate : 32,70 €

DIGITAL OFFER

rfi.fr

150 000 impressions*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300*250
Leaderboard 728*90

600 € net rate

CPT : 4 €

*Contact us to know the available inventory