

A scenic view of a tropical forest with a river and a cable car in the background. The image is slightly blurred, emphasizing the text overlay.

**2026 SPECIAL PRICE**  
**DEMOCRATIC REPUBLIC OF CONGO**



# International Women's Day 2026

From March 2<sup>nd</sup> to 8<sup>th</sup>

MARCH

## OFFER 1

**rfi DRC**

**14 spots**

**2 spots per day  
all day long**

**945 € - Gross rate**

**803 € – Special price**

Average spot rate : 57,38 €

## OFFER 2

**rfi DRC**

**21 spots**

**3 spots per day  
all day long**

**1 330 € - Gross rate**

**1 064 € – Special price**

Average spot rate : 50,66 €

## DIGITAL OFFER

**rfi.fr**

**60 000 impressions\***

**Duration** : 15 days

**Devices** : Desktop, mobile & app

**Target** : DRC IP

**Formats** : MPU (Main box) 300\*250  
Leaderboard 728\*90

**300 € net rate**

CPT : 5€

\*Contact us to know the available inventory



# Easter celebrations

APRIL

Joyeuses Pâques

From March 31<sup>st</sup> to April 6<sup>th</sup>

From March 24<sup>st</sup> to April 6<sup>th</sup>

## 1 WEEK OFFER

**rfi DRC**

14 spots

2 spots per day  
all day long

**945 € - Gross rate**

**803 € – Special price**

Average spot rate : 57,38 €

## 2 WEEKS OFFER

**rfi DRC**

28 spots

2 spots per day  
all day long

**1 890 € - Gross rate**

**1 418 € – Special price**

Average spot rate : 50,62 €

## DIGITAL OFFER

**rfi.fr**

**60 000 impressions\***

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300\*250  
Leaderboard 728\*90

**300 € net rate**

CPT : 5€

\*Contact us to know the available inventory

**From April 24th to 30th**

**1 WEEK OFFER**

**rfi DRC**

**14 spots**

**2 spots per day  
all day long**

**945 € - Gross rate**

**803 € – Special price**

Average spot rate : 57,38 €

**From April 17th to 30th**

**2 WEEKS OFFER**

**rfi DRC**

**28 spots**

**2 spots per day  
all day long**

**1 890 € - Gross rate**

**1 418 € – Special price**

Average spot rate : 50,62 €

**DIGITAL OFFER**

**rfi.fr**

**60 000 impressions\***

Duration : 15 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300\*250  
Leaderboard 728\*90

**300 € net rate**

CPT : 5€

\*Contact us to know the available inventory

# Labor Day

From April 25<sup>th</sup> to May 1<sup>st</sup> 2026

**MAY**

## 1 WEEK OFFER

**rfi DRC**

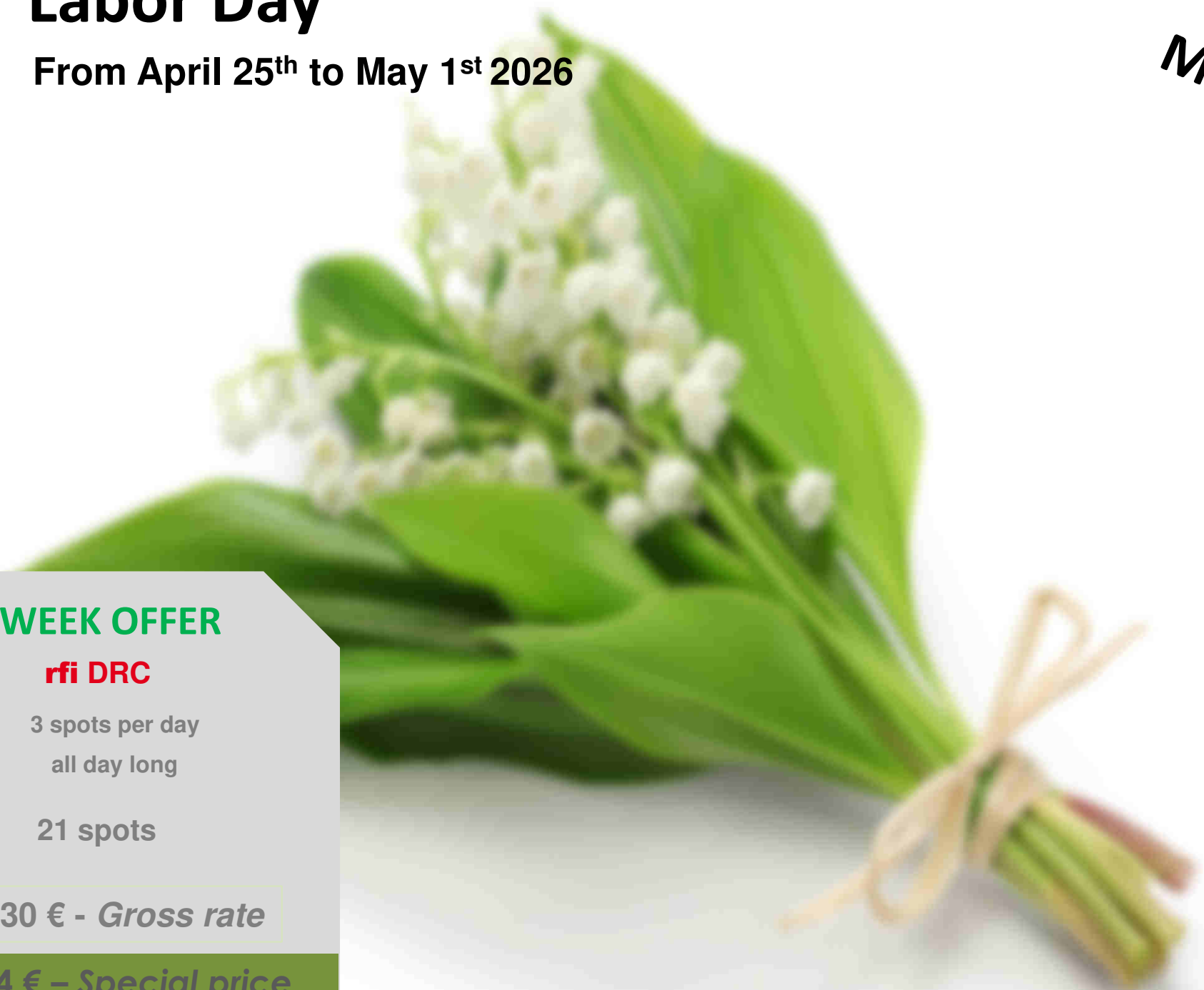
3 spots per day  
all day long

21 spots

1 330 € - *Gross rate*

1 064 € – *Special price*

Average spot rate : 50,66 €





# Mother's day 2026

MAY

From May 25<sup>th</sup> to 31<sup>st</sup>

## 1 WEEK OFFER

**rfi DRC**

21 spots

3 spots per day  
all day long

**1 330 € - gross rate**

**1 064 € – special price**

Average spot rate : 50,66 €

From May 18<sup>th</sup> to 31<sup>st</sup>

## 2 WEEKS OFFER

**rfi DRC**

42 spots

3 spots per day  
all day long

**2 660 € - gross rate**

**1 470 € – special price**

Average spot rate : 44,33 €

## DIGITAL OFFER

**rfi.fr**

**60 000 impressions\***

Duration : 15 days

Devices : Desktop, mobile & app

Target : Congo IP

Formats : MPU (Main box) 300 \* 250  
Leaderboard 728 \* 90

**300 € net rate**

CPT : 5€

\*Contact us to know the available inventory



# Independence Day

June 2026

JUNE

## 1 WEEK OFFER

**rfi RDC**

21 spots

3 spots per day  
All day long

1 330 € - *gross rate*

**1 064 € - Special price**

Spot rate: 50,66 €

## 2 WEEKS OFFER

**rfi RDC**

42 spots

3 spots per day  
All day long

2 660 € - *gross rate*

**1 862 € - Special price**

Spot rate: 44,33 €

## DIGITAL OFFER

**rfi.fr**

100 000 impressions\*

**Duration** : 10 days

**Devices** : Desktop, mobile & app

**Target** : IP RDC

**Formats** : MPU (Main box) 300 \* 250  
Leaderboard 728 \* 90

**500 € net rate**

CPT : 5 €

\*Contact us to know the available inventory



# Summer season

July / August 2026

JULY/AUGUST

## 1 MONTH OFFER

**rfi DRC**

60 spots

2 spots per day  
all day long

4 050 € - *Gross rate*

**2 430 € – Special price**

Spot rate : 40,50 €

## SUMMER OFFER

**rfi DRC**

120 spots

2 spots per day  
all day long

8 100 € - *Gross rate*

**4 050 € – Special price**

Spot rate : 33,75 €

## DIGITAL OFFER

**rfi.fr**

600 000 impressions\*

Duration : 60 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300 \* 250

Leaderboard 728 \* 90

**1 800 € net rate**

CPT : 3 €

\*Contact us to know the available inventory





# Back to school

August / September 2026

AUGUST

## 1 MONTH OFFER

**rfi DRC**

60 spots

2 spots per day  
all day long

4 050 € - *Gross rate*

2 430 € – Special price

Spot rate: 40,50 €

## 2 MONTHS' OFFER

**rfi DRC**

120 spots

2 spots per day  
all day long

8 100 € - *Gross rate*

4 050 € – Special price

Spot rate: 33,75 €

## DIGITAL OFFER

**rfi.fr**

600 000 impressions\*

Duration : 60 days

Devices : Desktop, mobile & app

Target : : DRC IP

Formats : MPU (Main box) 300 \* 250

Leaderboard 728 \* 90

1 800 € net rate

CPT : 3 €

\*Contact us to know the available inventory



# End of year celebrations

November / December 2026

NOVEMBER/  
DECEMBER

## 2 WEEKS' OFFER

**rfi DRC**

28 spots

2 spots per day  
all day long

**2 025 € - Gross rate**

**1 620 € – Special price**

Spot rate : 54 €

## 1 MONTH OFFER

**rfi DRC**

60 spots

2 spots per day  
all day long

**4 050 € - Gross rate**

**2 430 € – Special price**

Spot rate : 40,50 €

## DIGITAL OFFER

**rfi.fr**

300 000 impressions\*

Duration : 30 days

Devices : Desktop, mobile & app

Target : DRC IP

Formats : MPU (Main box) 300\*250

Leaderboard 728 \* 90

**1 200 € net rate**

CPT : 4 €

\*Contact us to know the available inventory