

A row of colorful, traditional Senegalese fishing boats (djebels) is beached on a sandy shore. The boats are painted in vibrant blue, yellow, red, and white, with some featuring intricate patterns. They are lined up diagonally from the foreground towards the background. The sky is a clear, bright blue with a few wispy clouds. The overall scene is bright and sunny.

SENEGAL

2026 SPECIAL PRICE



Ramadan 2026

From February 18th to March 19th

MARCH

2 WEEKS' OFFER

rfi Senegal

From February 18th to March 4th or
from March 5th to 19th

3 spots per day

all day long

45 spots

1 570 € - Gross rate

1 099 € TTC – Special price

spot rate : 24,42 €

1 MONTH OFFER

rfi Senegal

From February 18th to March 19th

2 to 4 spots per day

all day long

84 spots

3 120 € - Gross rate

1 872 € TTC – Special price

spot rate : 20,80 €

DIGITAL OFFER

rfi.fr

Impressions : 500 000*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

eCPT : 4 €

*Contact us to know the available inventory



Korite 2026

From March 12nd to 21st

MARCH

2 DAYS' OFFER

rfi Senegal

6 spots per day
all day long

12 spots

400 € - Gross rate

340 € TTC – Special price

spot rate : 28,33 €

DIGITAL OFFER

rfi.fr

Impressions : 150 000*

Duration : 7 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

750 € net rate

CPT : 5 €

*Contact us to know the available inventory



Tabaski 2026

MAY/JUNE

From May 21st to 27th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long

21 spots

730 € - Gross rate

584 € TTC – Special price

spot rate : 27,81 €

From May 14th to 27th

2 WEEKS OFFER

rfi Senegal

2 to 4 spots per day
all day long

42 spots

1 460 € - Gross rate

1 022 € TTC – Special price

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

Impressions : 300 000*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

Tarif Net : 1 500 €

CPT : 5 €

*Contact us to know the available inventory



Tamkharit 2026

JUNE/JULY

From June 20th to 26th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long

21 spots

730 € - gross rate

584 € TTC – special price

spot rate : 27,81 €

From June 13nd to 26th

2 WEEKS' OFFER

rfi Senegal

2 to 4 spots per day
all day long

42 spots

1 460 € - gross rate

1 022 € TTC – special price

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

Impressions : 300 000*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

Tarif Net : 1 500 €

CPT : 5 €

*Contact us to know the available inventory



Summer season 2026

July / August 2026

JULY/AUGUST

1 MONTH OFFER

rfi Senegal

July or August

3 spots per day

all day long

84 spots

2 920 € - Gross rate

1 752 € TTC – Special price

Spot rate : 20,85 €

SUMMER OFFER

rfi Senegal

July and August

2 à 4 spots par jour

all day long

168 spots

5 840 € - Gross rate

2 920 € TTC – Special price

Spot rate : 17,38 €

DIGITAL OFFER

rfi.fr

Impressions : 700 000*

Duration : 60 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 100 € net rate

CPT : 3 €

*Contact us to know the available inventory



Back to school 2026

August / September 2026

AUGUST

1 MONTH OFFER

rfi Senegal

60 spots

2 spots per day
all day long

2 220 € - gross rate

1 320 € – special price

average spot rate : 22 €

2 MONTHS' OFFER

rfi Senegal

120 spots

2 spots per day
all day long

4 400 € - gross rate

2 220 € – special price

average spot rate : 18,33 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

CPT : 4 €

*Contact us to know the available inventory



Magal of Touba 2026

August 3rd

AUGUST

1 DAY OFFER

rfi Senegal

10 spots
all day long

10 spots

350 € - *gross rate*

297 € TTC – special price

spot rate : 29,70 €

DIGITAL OFFER

rfi.fr

200 000 impressions*

Duration : 7 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 000 € net rate

CPT : 5 €

*Contact us to know the available inventory



Maouloud 2026

August 26th

AUGUST

From August 20th to 26th

1 WEEK OFFER

rfi Senegal

3 spots per day
all day long
21 spots

730 € - Gross rate

584 € TTC – Special price

spot rate : 27,81 €

From August 13th to 26th

2 WEEKS' OFFER

rfi Senegal

2 to 4 spots per day
all day long
42 spots

1 460 € - Gross rate

1 022 € TTC – Special price

spot rate : 24,33 €

DIGITAL OFFER

rfi.fr

300 000 impressions*

Duration : 15 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

1 500 € net rate

CPT : 5 €

*Contact us to know the available inventory



End of year celebrations

November / December 2026

NOVEMBER
DECEMBER

2 WEEKS' OFFER

rfi Senegal

28 spots

2 spots per day
all day long

1 040 € - gross rate

832 € – special price

average spot rate : 29,71 €

1 MONTH OFFER

rfi Senegal

60 spots

2 spots per day
all day long

2 200 € - gross rate

1 320 € – special price

average spot rate: 22 €

DIGITAL OFFER

rfi.fr

500 000 impressions*

Duration : 30 days

Devices : Desktop, mobile & app

Target : Senegal IP

Formats : MPU (Main box) 300*250

Leaderboard : 728*90

2 000 € net rate

CPT : 4 €

*Contact us to know the available inventory