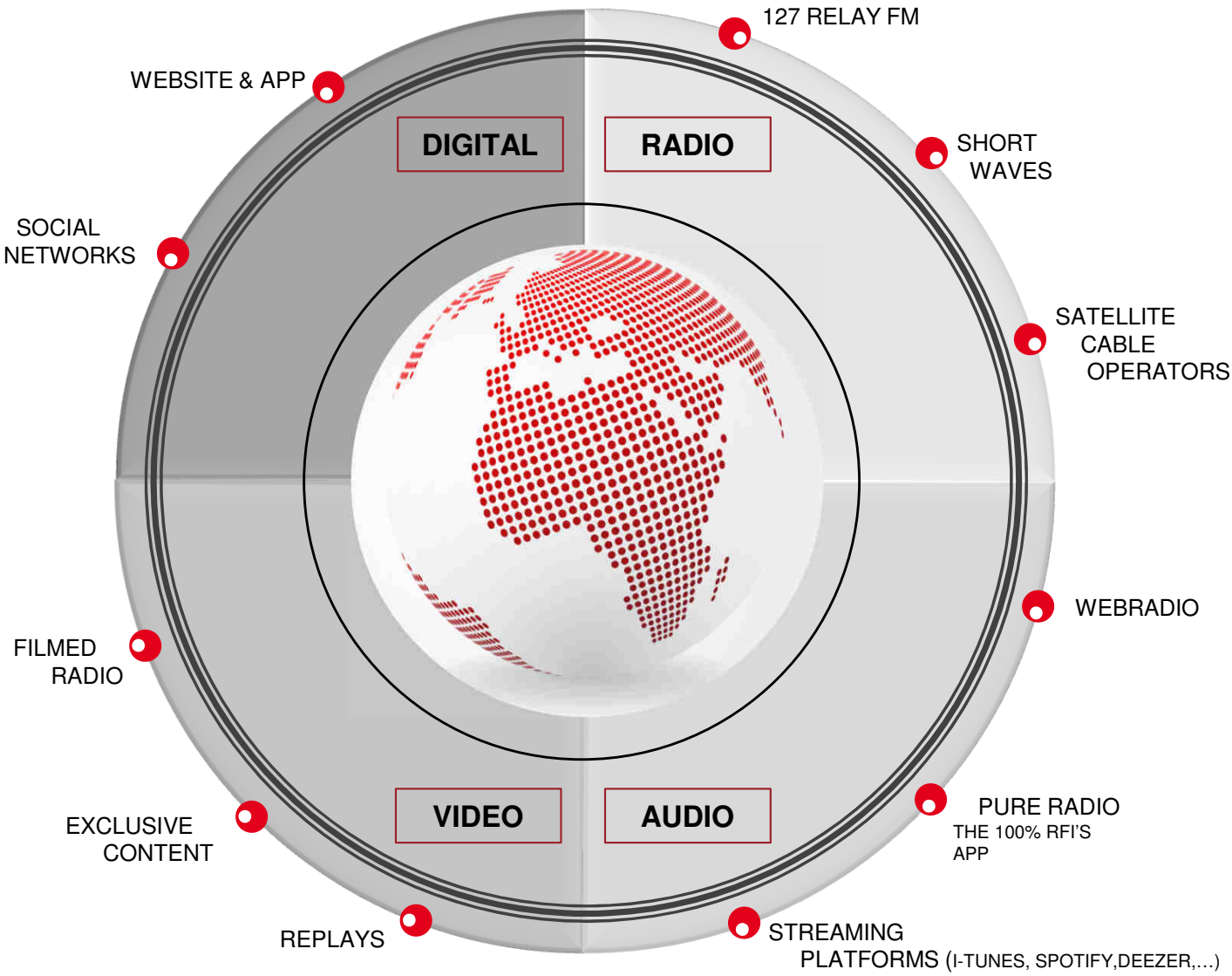
RADIO FRANCE
INTERNATIONALE

SPONSORSHIP KIT
2026

Partner with a world-renowned radio station

A CROSS-MEDIA OFFERING

A PRESENCE AT EVERY POINT OF CONTACT



RADIO • AUDIO • VIDEO • DIGITAL

2026

PARTNER WITH RFI

PROGRAMS

- **CURRENT AFFAIRS**
- **CULTURE / ENTERTAINMENT**

CHRONICLES

- **NEWS / REPORTS**
- **CULTURE / ENTERTAINMENT**

PROGRAMS

Emissions	Thèmes	Journalistes	Diffusions	Forfait mensuel HT
8 billion of neighbours		Emmanuelle Bastide	Mon – Fri	9 000 €
Call on the news		Juan Gomez	Mon – Fri	19 800 €
Inside the fake news		Sophie Malibeaux	Friday	1 800 €
Health Priority		Caroline Paré	Mon – Fri	19 800 €
The march of the world		Valérie Nivelon	Saturday	1 800 €
Africa, memories of a continent		Elgas	Sunday	5 760 €
Orality		Pascal Paradou	Mon – Thu	7 200 €
The Media Workshop		Steven Jambot	Sunday	2 340 €
All the cinemas of the World		Elisabeth Lequeret	Saturday	1 800 €
Literature without borders		Catherine Fruchon-Toussaint	Friday	1 800 €
Seeing World through Art		Jean-François Cadet	Sat – Sun	3 600 €
Bridging arts		Nathalie AMAR	Mon - Thu	7 200 €
So far so near		Céline Develay Mazurelle	Sunday	1 800 €
Taste of the world		Clémence Denavit	Sat - Sun	3 600 €
One day in the village		Kpénahi Traoré	Fri – Mon	3 600 €
In G Major		Yasmine Chouaki	Sat - Sun	3 600 €
Club RFI		Eric Amiens	Sunday	1 800 €
It’s not hot air		Anne-Cécile Bras	Wen – Fri	10 800 €
Business around the world		Bruno Faure	Saturday	4 680 €
Global sports		RFI sports	Sat - Sun	3 600 €
Radio Foot Internationale		Annie Gasnier	Mon – Fri	18 000 €
Afroclub Deluxe		DJ Face Maker	Fri	1 800 €
Good Pulses of the World		Hortense Volle	Fri	3 600 €
Make some noise		Délia Coliné & James Woka	Mon – Tue	7 200 €
Black music saga		Joe Farmer	Sat - Sun	3 600 €
Urban legends		Juliette Fievet	Sat - Mon	2 340 €
Musics of the World		Laurence Aloir	Sat - Sun	3 600 €
Around the question		Caroline Lachowski	Mon – Tue	7 200 €

8 MILLIARDS DE VOISINS

*8 BILLION NEIGHBOURS

Youth employment, entrepreneurship, creativity, urbanisation, gender relations: lifestyles and societies are changing around the world. Listen to people and consumers express their opinions and engage with “7 Billion Neighbors” guests and civil society influencers. Once a week, the program is dedicated to education. Regularly listeners can hear the young voices from the African continent, including debates and practical career advice.

With Emmanuelle Bastide

WEEKDAYS
Monday to Friday

10h10 UTC - 48 minutes
Replay at 02h10 UTC
From Tuesday to Saturday

120 Radio tags / month

40 x 5'' Opening program sponsor Tag
40 x 10'' Closing program sponsor Tag
40 radio trailers with name of sponsor along w/program

Monthly Package rate: 9 000 € excl. VAT

APPELS SUR L’ACTUALITÉ

*CALL ON THE NEWS

RFI's interactive radio show. Every day, from 8.10am to 9am GMT, **Juan Gomez** opens the airwaves to listeners who comment on international news. The program is both a place to dissect information through questions to the editorial staff, and a place for a global debate where ideas and arguments are exchanged.

WEEKDAYS
Monday to Friday

08h10 UTC - 48 minutes

80 Radio tags / month

20 x 5’’ Opening program Sponsor Tag
20 x 10’’ Closing program Sponsor Tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 19 800 € excl. VAT

NOT AVAILABLE IN 2026

LES DESSOUS DE L'INFOX

*INSIDE THE FAKE NEWS

It's not always easy to spot a fake news story. On RFI, learn how to detect more clearly. Every Friday, with knowledge experts get down with the infox team, to identify and analyze fakes, up close.

With Sophie Malibeaux

WEEKDAY
Friday

17h30 UT – 28 minutes

16 Radio Tags / month

4 x 5'' Opening program sponsor tag
4 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

PRIORITÉ SANTÉ

*HEALTH PRIORITY

Universal health is a valuable need. **Caroline Paré** invites medical experts for a live report on world health news. The purpose is to educate and inform the general public about their rights, health benefits and where to find them.

NOT AVAILABLE IN 2026

WEEKDAYS
Monday to Friday

09h10 UTC - 48 minutes
Replay at 01h10 UTC
From Tuesday to Saturday

120 Radio Tags / month

40 x 5'' Opening program sponsor tag
40 x 10'' Closing program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 19 800 € excl. VAT

LA MARCHE DU MONDE

*THE MARCH OF THE WORLD

Each week, La marche du monde, discover the history of our contemporary world. From the five continents, listen to testimonies, alongside radio and musical archives, relive the events and movements that shed light on current events.

With Valérie Nivelon

WEEKEND
Saturday and Sunday

14h10 UTC – 48 minutes 30''
Replay at 00h10 UTC on Sunday

24 Radio Tags / month

8 x 5'' Opening program sponsor tag
8 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

AFRICA, MEMORIES OF A CONTINENT

Africa, Memories of a Continent explores history through the centuries to the present day. Around Elgas and Kpénahi Traoré, historians, academics and specialists explain and recount, without taboos and against clichés, how the past enlightens the present.

WEEKEND
Sunday

08h10 UTC & 08h40 UTC 19 minutes

Replay at 22:10 UTC & 22h40 UTC

24 Radio tags / month

8 x 5'' Opening program sponsor tag
8 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 5 760 € excl. VAT

DE VIVE(S) VOIX

*ORALITY

"De Vive(s) Voix" is a program devoted to the French language and to oral cultures. A program dedicated to the living written language that keeps adapting to our changing world. For 29mns enjoy a full discussion on Theater, slam, sound poetry, tales, oral traditions...

With Pascal Paradou

WEEKDAYS
Monday to Thursday

13h30 UTC – 29 minutes

48 Radio Tags / month

16 x 5'' Opening Program sponsor tag
16 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

ATELIER DES MÉDIAS

*THE MEDIA WORKSHOP

L'Atelier des médias program deals with innovation, the digital world and revolutions in the media world. Each week, stay tuned for special guests and reports, **Steven Jambot** and his team give the listeners the latest on a world that is constantly changing.

WEEKEND
Sunday

11h10 UTC - 19 minutes
Replay on Monday at 00h10 UTC

24 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 2 340 € excl. VAT

TOUS LES CINÉMAS DU MONDE

*ALL CINEMAS IN THE WORLD

RFI's cinema. Each week, **Élisabeth Lequeret** and **Sophie Torlotin**
share highlights of the latest cinema news from all continents.

WEEKEND
Saturday

15h10 UTC – 48 minutes

16 Radio Tags / month

4 x 5'' Opening Program sponsor tag
4 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

LITTÉRATURE SANS FRONTIÈRES

*LITERATURE WITHOUT BORDERS

Books are the eyes to the world, each week RFI's literary magazine receives a writer. This is a discussion about various books and authors often related to the magazine "Books" for a next literary escape.

With Catherine Fruchon - Toussaint

WEEKDAYS
Friday

13h30 UTC – 29 minutes
Replay at 00h30 UTC Monday

24 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

L'ART DE RACONTER LE MONDE

*SEEING WORLD THROUGH ART

Jean-François Cadet tells with words and sounds how – through their works – writers, designers and screenwriters, directors, actors, filmmakers, visual artists and musicians echo the upheavals, debates, major figures and trends of the world of yesterday, today, and perhaps tomorrow.

WEEK-END
Saturday & Sunday

18h40 UTC – 19 minutes

24 Radio tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 3 600€ excl. VAT

SUR LE PONT DES ARTS

*BRIDGING ARTS

Literature and cinema, stand-up comedy or series, painting or graffiti, music and slam... Tous les arts, sur le pont, sur tous les continents, is the daily rendez-vous devoted to culture, with reports from our correspondents and our columns.

With Nathalie Amar

WEEKDAYS
Monday to Thursday

15h10 UTC – 48 minutes

48 Radio Tags / month

16 x 5'' Opening Program sponsor tag
16 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

SI LOIN SI PROCHE

*SO FAR SO NEAR

RFI's travel program produced by **Céline Develay-Mazurelle** and directed by Laure Allary. Radio stories that will sweep you away for an unbelievable travel extravaganza.

WEEKEND
Sunday

13h10 UTC - 48 minutes
First play at 02h10 UTC

24 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

GOÛT DU MONDE

*TASTE OF THE WORLD

Saturday culinary rendez-vous. **Clémence Denavit** appeals to "gourmands and gourmands" with various regional specialties. Discover chefs' secrets and much appreciated traditions. Want to learn about new culinary culture and the reasons why they exist?

WEEKEND
Saturday & Sunday

Saturday at 21h30 UTC – 29 minutes

Replay at 11h30 UTC on Sunday

32 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

UN JOUR AU VILLAGE

*ONE DAY IN THE VILLAGE

'Un jour au village' looks at the challenges, difficulties and opportunities facing the rural world of French-speaking Africa, an area that is undergoing change and having to come to terms with the changing lifestyles of the societies that make it up. Kpénahi Traoré gives a voice to those directly involved in agriculture, fishing and crafts, as well as issues of social life, the economy, links with the rest of the country and the fight against rural exodus.

WEEKEND
Friday to Monday

Friday at 22h10 UTC – 19 minutes

Saturday 13h10 UTC

Replay on Monday 03h10 UTC

24 radio tags / month

8 x 5'' Opening program sponsor tag
8 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package: 3 600 € excl. VAT

EN SOL MAJEUR

*IN G MAJOR

En Sol Majeur is a 48mn playful and musical lesson of multicultural politics, culture, sport, science personalities. Understanding their dreams, struggles and accomplishments. Expect a musical guest at each lesson. A program by **Yasmine Chouaki** with the collaboration of Caroline Filliette and Laura Pinto.

WEEKEND
Sunday

15h10 UTC - 48 minutes
Replay 23h10 UTC

32 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 5'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

CLUB RFI

The RFI Club is the meeting place of talking about intiatives of RFI clubs on every Saturday, RFI clubs are fan clubs that listeners have created spontaneously. https://marfi.rfi.fr/entrevous/clubs Different RFI clubs throughout Africa participate in this friendly program. They present their projects/activities in different fields : health, environment, gender equality, education, sport, humanitarian aid, etc. The presenter Eric Amiens invites a personality (representative of club, artist, writer, painter, entrepreneur, etc. during the program and announces the upcoming events as well.

WEEKEND
Sunday

21h10 UTC – 19 minutes

Replay on Monday at 2h10 UTC

24 Radio tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

C'EST PAS DU VENT

*IT'S NOT HOT AIR

Earth is dominated by human-kind. Today, there is a lack of awareness of what is sustainable to continue living together. People must change how they live with nature in order to preserve life on Earth. **Anne-Cécile Bras** provides live current reports from all continents, highlighting the progress or setbacks in people's actions with regards to the environment.

WEEKDAYS
Wednesday to Friday

14h10 UTC – 48 minutes

Replay at 23h10 UTC

60 Radio Tags / month

24 x 5'' Opening program sponsor tag
24 x 10'' Closing program sponsor tag
12 trailers with name of sponsor along w/program

Monthly Package rate: 10 800 € excl. VAT

ÉCO D'ICI, ÉCO D'AILLEURS

*BUSINESS AROUND THE GLOBE

Every Saturday, **Bruno Faure** covers the major issues in French, African and international economic news and economic trends. Globalization, the emergence of the Africa continent, tech innovations, international crisis , and their influence on economic growth and social impacts are on the program of Éco d'Ici, Éco d'Ailleurs.

Not available in 2026

WEEKEND
Saturday

10h10 UTC - 48 minutes
Replay at 23h10 UTC

24 Radio Tags / month

8 x 5'' Opening program sponsor tag
8 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 4 680 € excl. VAT

MONDIAL SPORTS

*GLOBAL SPORTS

Mondial Sports is the sum up of global sports news: on Saturdays and Sundays, from the end of the matches, stay tuned for the results, on-the-spot reactions and commentaries, with RFI's correspondents. A magazine proposed by RFI Sports.

WEEKEND
Saturday & Sunday

16h10 UT - 48 minutes

24 Radio Tags / month

8 x 5'' Opening program sponsor tag
8 x 10'' Closing program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

RADIO FOOT INTERNATIONALE

Football or Soccer is a sport that attracts globally, beyond the scores; this program will revisit matches, players, current and former stars, highlights and discuss facts, taken from current affairs.

With Annie Gasnier

WEEKDAYS
Monday to Friday

16h10 UTC - 48 minutes
Replay at 21h10 UTC

120 Radio Tags / month

40 x 5'' Opening Program sponsor tag
40 x 10'' Closing Program sponsor tag
40 trailers with name of sponsor along w/program

Monthly Package rate: 18 000 € excl. VAT

AFROCLUB DELUXE

Afroclub Deluxe presents the Top 20 of the most streamed and chart-topping artists from Africa, the Caribbean, and the Afro-diaspora. An hour to take the pulse of the continent, discover new trends, and listen to the sounds that are electrifying clubs, streets, and playlists worldwide.

With **DJ Face Maker**

WEEKDAYS
Friday

20h10 UTC - 48 minutes

Replay on Saturday at 00h10 UTC

24 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
8 trailers with name of sponsor along w/program

Monthly Package rate: 1 800 € excl. VAT

BONNES PULSATIONS DU MONDE

*GOOD VIBRATIONS OF THE WORLD

Good vibrations of the World is a selection of songs making the headlines across five continents. From Abidjan to Caracas, FROM Paris to Shanghai, all the hits making the World vibrate. Once a month, Good vibrations of the World stops to meet an artist, following them on the paths of their inspiration. All mixed in Dolby Atmos (or spatialized sound)! Presented by **Hortense Volle**.

WEEKDAYS
Friday

15h10 UTC - 48 minutes

Replay on Sunday at 14h10 UTC

32 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

EPOPÉE DES MUSIQUES NOIRES

*BLACK MUSIC SAGA

Listen to historical archives of noted interviews with **Joe Farmer** entertaining with music of yesterday and today: Blues, Gospel, Jazz, Rhythm & Blues, Soul, Funk, Rap, Reggae and Rock'n'Roll... History of music teaches us about the struggles of people and their political, economic and social environments.

WEEKEND
Saturday & Sunday

13h30 UTC – 29 minutes

Replay at 21h30 UTC
Sunday

32 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

FAIS TON BOUCAN

*MAKE SOME NOISE

The new show *Fais ton boucan* spotlights Afro-inspired music, spanning Africa, the Caribbean, and the Afro-diasporic scene. Hosted by Délia Coliné and James Woka, this musical program launches on July 6, delivering a vibrant blend of energy and sonic color.

WEEKDAYS
Monday to Thursday

20h10 UTC – 48 minutes
Replay from Tuesday to Friday at 00h10 UTC

80 Radio Tags / month

32 x 5'' Opening program Sponsor Tag
32 x 10'' Closing program Sponsor Tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

LÉGENDES URBAINES

*URBAN LEGENDS

Juliette Fievet uncovers the latest in urban culture. Listen to track of the moment, global sensations of any musical genres. Juliette Fievet introduces lesser-known artists, and their lives behind PR and paparazzi. The people behind the music.

WEEKEND
Saturday & Monday

Saturday at 11h30 UT - 19 minutes
Replay at 2h30 UTC on Monday

32 Radio Tags / month

8 x 5'' Opening Program sponsor tag
8 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 2 340 € excl. VAT

MUSIQUES DU MONDE

*MUSICS OF THE WORLD

Every weekend, **Laurence Aloir** introduces us to world music with portraits, interviews, and live sessions in RFI's large studio.. Discover those new musical sounds with Laurence around the world.

WEEKEND
Saturday & Sunday

20h10 UTC – 48 minutes
Replay at 01h10 UTC on Sunday & Monday

48 Radio Tags / month

16 x 5'' Opening Program sponsor tag
16 x 10'' Closing Program sponsor tag
16 trailers with name of sponsor along w/program

Monthly Package rate: 3 600 € excl. VAT

AUTOUR DE LA QUESTION

*AROUND THE QUESTION

A 360° entertaining look at all the questions regarding: science, society, technology, psychology, ecology or economics. **Caroline Lachowski** provides a deep analysis of one topic per program to help the audience digest the information in a way that is a learning experience for all ages.

WEEKDAYS
Monday & Tuesday

14h10 UTC – 48 minutes

Replay at 23h10 UTC

44 Radio tags / month

16 x 5'' Opening program sponsor tag
16 x 10'' Closing program sponsor tag
12 trailers with name of sponsor along w/program

Monthly Package rate: 7 200 € excl. VAT

CHRONICLES

Emissions	Thèmes	Journalistes	Diffusions	Forfait mensuel HT
Inside the fake news, the chronicle		Grégory Genevrier	Friday	3 600 €
Today's Economy		Dominique Baillard	Mon – Fri	9 000 €
Chronicle of raw materials		Marie-Pierre Olphand	Mon – Fri	9 000 €
Africa on the move		Frédéric Garat	Sunday	4 600 €
Africa Business News		RFI Economy team	Mon – Frif	13 000 €
Questions about Environment		RFI Environment team	Mon – Thu	7 200 €
It's in your nature		Florent Guignard	Sunday	1 800 €
Transports chronicle		Marina Mielczarek	Saturday	1 000 €
Living abroad		Corinne Mandjou	Sat – Sun	2 600 €
Sports Rendez-vous		RFI sports	Mon – Sun	24 600 €
Sports Africa Rendez-vous		RFI sports	Mon – Sun	25 200 €
Media chronicle		Amaury de Rochegonde	Saturday	1 800 €
Books – International		RFI Culture	Sat – Sun	1 000 €
Cultural digest		RFI Culture	Sat - Sun	5 600 €
How far does science go ?		Caroline Lachowsky	Sunday	2 200 €
Chronique Mamane		Mamane	Mon – Thu	7 200 €
Charlotte's talk		Charlotte Ntamack	Friday	1 800 €
100% Fashion		Maria Afonso	Sunday	2 800 €
Welcome to the game		Jennifer Lufau	Saturday	2 000 €

LES DESSOUS DE L'INFOX

*INSIDE THE FAKE NEWS

News or misinformation? Every week, RFI covers latest attempts to manipulate information, and dissects the motives. With "Les dessous de l'infox" get in the know of facts vs faux, on a photo or a video...circulating on social networks

With Grégory Genevrier

WEEKDAY
Friday

3 minutes

05h21 UTC
07h24 UTC

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 3 600 € excl. VAT

AUJOURD'HUI L'ÉCONOMIE

*TODAY'S ECONOMY

To better understand our environment, Aujourd'hui l'économie provides highlights of the global economic news. On Fridays, "Aujourd'hui l'économie, le Portrait" is broadcasted by a captain of industry regardless of the size of the company.

With Dominique Baillard

WEEKDAYS
Monday to Friday

3 minutes

06h17 UTC

20 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 000 € excl. VAT

CHRONIQUE DES MATIÈRES PREMIÈRES

*CHRONICLES OF RAW MATERIALS

Natural resources are crucial for a diversified economy. Every day, the commodities column uncovers the trends and turbulences of the grain, oil, and minerals markets.

With Marie-Pierre Olphand

WEEKDAYS
Monday to Friday

2 minutes 30''

03h50 UTC*
05h47 UTC

* free advertising quote

40 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 9 000 € excl. VAT

L'AFRIQUE EN MARCHE

*AFRICA ON THE MOVE

Positive Africa on RFI to discover and showcase winning initiatives from across the continent. An innovative company, an initiative worth sharing, a project we can support... Every week, we'll focus on successful Africa that inspires us to go further!

With Frédéric Garat

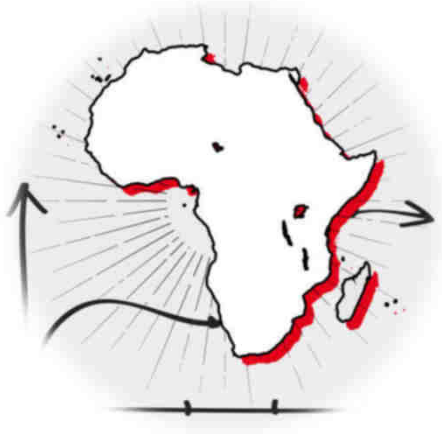
WEEKEND
Sunday

4 minutes
5h47 UTC
7h51 UTC
12h46 UTC

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 4 600 € excl. VAT

AFRIQUE ÉCONOMIE



Every day on RFI, find out about the latest economic transformations on the African continent. Business leaders, decision-makers and Africans from all walks of life share their experiences and perspectives in **Afrique Économie**, your daily African business news service on RFI.

Editorial department Economy

WEEKDAYS
Monday to Friday

3 minutes

03h47 UTC
04h49 UTC*
07h49 UTC
22h52 UTC (exept Friday)

76 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 13 000 € excl. VAT

QUESTIONS ABOUT ENVIRONMENT

The Earth is overheating, all living beings are increasingly threatened and science is very clear: human activities are responsible for this situation. Time is running out to act in order to preserve our living conditions on the planet. What are the current upheavals? How to decipher them? And what are the solutions to stop this degradation, to adapt our lifestyles and infrastructures to climate change, to build a more sustainable future for all? In turn, RFI's environmental specialists open the window on our changing world.

WEEKDAYS
Monday to Thursday

3 minutes

05h21 UTC
07h24 UTC

32 Radio Tags / months
10 seconds Opening sponsor tag

Monthly package rate: 7 200 € excl. VAT

C’EST DANS TA NATURE

*IT’S IN YOUR NATURE

C'est dans ta nature, RFI's new weekly brings attention to biodiversity. Documentary style report on plants and animals, their role in human’s ecosystems and their purpose. Everything on this talk, its about earth’s nature!

With Florent Guignard

WEEKEND
Sunday

3 minutes ’
04h18 UTC
06h25 UTC

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 1 800 € excl. VAT

CHRONIQUE TRANSPORTS

*TRANSPORT CHRONICLE

International logistics has become evident source for our daily life, and the pandemic has been proof of this. E-commerce became even more of a necessity. Logistics is a crucial part of the economic stability and here listen to to passionate actors who provide insight on what affects our economy.

With Marina Mielczarek

WEEKEND
Saturday

2 minutes 30''

12h23 UTC

4 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 1 000 € excl. VAT

VIVRE AILLEURS

*LIVING ABROAD

Living as a globe trotter means also living away from our country of origin and adapting to new cultures and learning ways to live well. “Vivre Ailleurs” gives a spotlight on places in the world where francophones and francophiles have migrated, exploring their environments, their quality of life , but also describing a second or third cultural integration.

With Corinne Mandjou

WEEKEND
Saturday & Sunday

4 minutes
04h24 UTC (04h21 UTC on Sunday)

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 2 600 € excl. VAT

RENDEZ-VOUS SPORTS

*SPORTS RENDEZ-VOUS

In 3 minutes, RFI's sports service gives you the highlights of essential sports news of the day.

RFI Sports

WEEK to WEEKEND
Monday to Sunday

3 minutes

06h13 UTC
12h16 UTC (12h11 UTC Sat & Sun)
18h16 UTC (18h10 UTC Sat & Sun)

84 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 24 600 € excl. VAT

RDV SPORTS AFRIQUE

*AFRICA SPORTS RENDEZ-VOUS

Every day, the sports Editorial covers African sports news from the continent and the latest from African athletes around the world.

RFI Sports

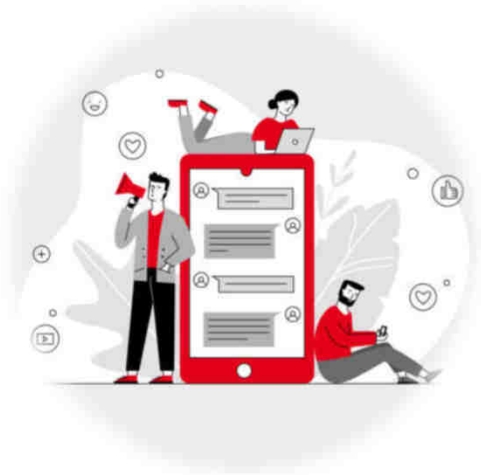
WEEK to WEEKEND
Monday to Sunday

3 minutes

4h42 UTC (free advertising quote)
5h43 UTC
7h42 UTC

84 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 25 200 € excl. VAT



CHRONIQUE DES MÉDIAS

*MEDIA CHRONICLE

This program deep dives into what is changing the media in the digital age, and the way people stay informed. Technological evolutions, the crisis of classical models, new information vectors... **Amaury De Rochegonde** highlights "media" events that affect France and the world.

WEEKEND
Saturday

3 minutes

4h55 UTC
6h56 UTC

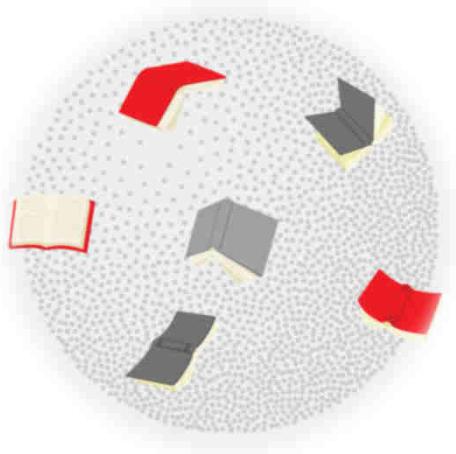
8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 1 800 € excl. VAT

LIVRE INTERNATIONAL

*BOOKS - INTERNATIONAL

Every Saturday, editorial staff invites a writer within the world of international affairs. This is an opportunity to discuss current affairs and titles making headlines internationally.



WEEKEND
Saturday and Sunday

4 minutes 30''

Saturday 18h20 UTC
Sunday 03h45 UTC and 05h18 UTC

12 RadioTags / month
10 seconds Opening sponsor tag

Monthly Package rate: 1 000 € excl. VAT

REPORTAGE CULTURE

*CULTURAL DIGEST

Music, fine arts, film or theater, discovering all expression types of what happens around the world.

WEEKEND
Saturday & Sunday

2 minutes 30''

03h55 UTC*
07h24 UTC
12h26 UTC

24 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 5 600 € excl. VAT

JUSQU'OÙ VA LA SCIENCE
*HOW FAR DOES SCIENCE GO

A chronicle of unusual science to share the most astonishing and even improbable research and discoveries. From the science of lice to brain mapping, from the vagaries of quantum physics to the quest for extraterrestrial life... How far will the work of researchers take us in our knowledge of ourselves, others and the universe? How can we develop a scientific culture? For the attention of all free, open and curious minds...

With **Caroline Lachowsky**

WEEK-END
Sunday

3 minutes

03h50 TU
05h23 TU
07h20 TU

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 2 200 € excl. VAT

CHRONIQUE DE MAMANE

*MAMANE'S CHRONICLE

Thanks to the news of the Very Very Democratic Republic of Gondwana, Mamane satirizes the African continent and the world. It is a chronicle that captures vocal aspirations and actions of African civil societies and people's movements. With humor the chronicle stays true and constructive, raising attention to injustice, arbitration and corruption...

WEEKDAYS
Monday to Thursday

3 minutes

04h54 UTC
06h54 UTC

32 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 7 200 € excl. VAT

LA PARLOTTE DE CHARLOTTE

*CHARLOTTE'S TALK

Every Friday through her chronicle "La Parlotte de Charlotte", **Charlotte Ntamack** selects a place in Africa from an African perspective providing surprising interpretations and analysis.

WEEKDAY
Friday

3 minutes

04h54 UTC
06h54 UTC

8 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 1 800 € excl. VAT

100% CRÉATION

*100% FASHION

Fashion and design. In its 100% creation chronicle, RFI enters the fascinating world of designers. Inspiring stories where designers recount their path and who they met along the way, their muse, and elaborate on the unique business of fashion creation every Sunday

With Maria Afonso

WEEKEND
Sunday

2 minutes 30''
4h53 UTC
6h55 UTC
12h54 UTC

12 Radio Tags / month
10 seconds Opening sponsor tag

Monthly Package rate: 2 800 € excl. VAT

BIENVENUE DANS LE GAME

*WELCOME TO THE GAME

Welcome to the Game! We talk about everything you've always wanted to know but were afraid to ask about video games, esports, consoles, platforms… Latest news, tips, strategies, and much more. Every Sunday, Jennifer Lufau offers an immersive dive into the latest gaming news.

Avec Jennifer Lufau

WEEK-END
Saturday

2 minutes 30"
07h53 TU
12h54 TU
18h25 TU

12 citations / month
10 secondes Opening sponsor tag

Monthly Package rate: 2 000 € excl. VAT

Sponsorship pricing conditions

1 Sponsorship

The Radio Tag may include the company's name, corporate name and/or trade names and/or brand names and/or domain names, as well as a definition of the activity, or the sponsor's signature/slogan.

2 Modulations

Radio Tags are by default 10 seconds and can be shorter or longer according to the following scale (the calculation is based on the reference rate for a 30-second advertising spot).

5’’	10’’	15’’	20’’	25’’
0.15	**0.45**	**0.6**	**0.8**	**0.9**

Do not hesitate to contact us for any other duration than the one indicated in the catalogue.

3 Surcharges

For a sponsorship longer than 1 month with different Radio Tags each month, a 10% surcharge will be applied.